



Storebrand

Result Q4 2010
16 February 2011

Idar Kreutzer - CEO

Odd Arild Grefstad - CFO

Highlights 2010

RESULT

- Group result of NOK 664 mill in Q4, 1 608 mill 2010
- Administration results improved by 373 mill in Life and Pension
- Strong result development in asset management

OPERATIONS

- Operational improvements ahead of schedule
- New group organisation and cross border synergies
- 35% APE sales increase in Unit Linked in SPP 2010

BALANCE SHEET

- ASR 3.4% and MVAR 1.2% of guaranteed reserves Norwegian life
- CB 14.5% of guaranteed reserves Swedish life
- Board recommends a dividend of NOK 1.1 per share

Storebrand Group

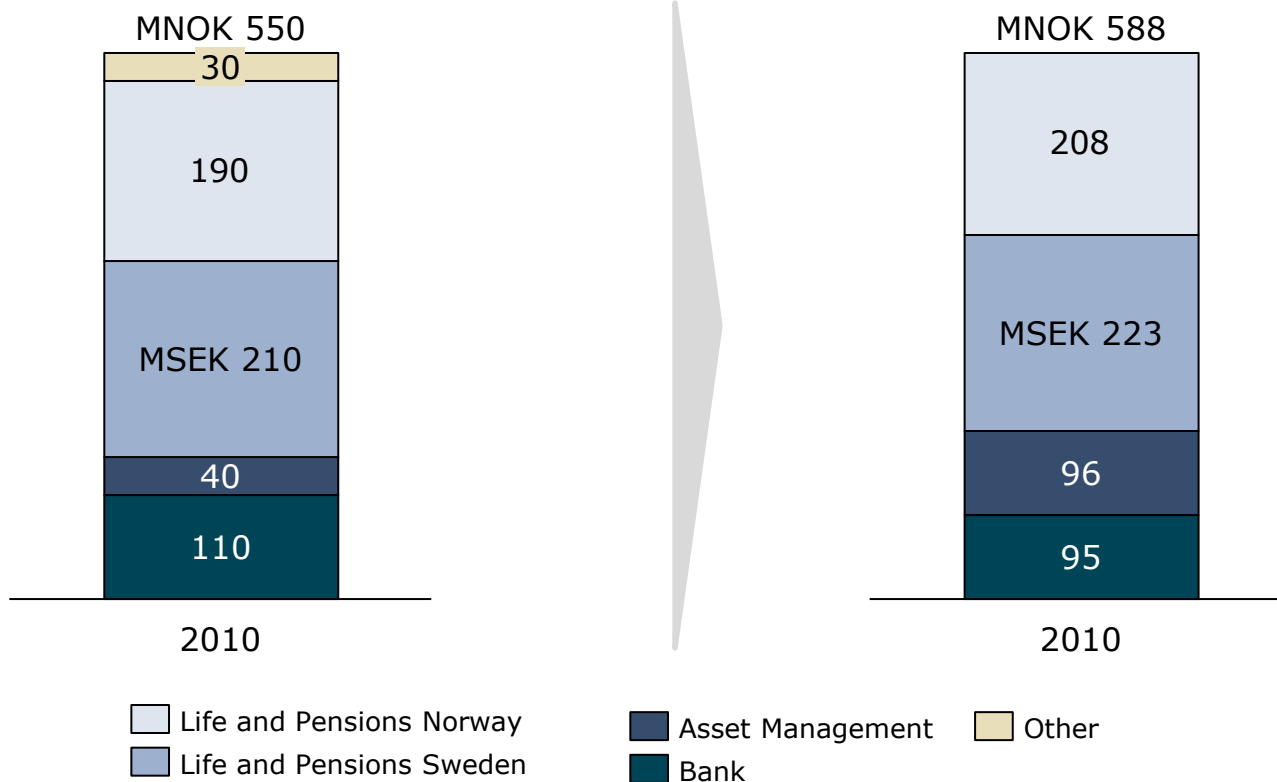
NOK mill.	Q4		Full year	
	2010	2009	2010	2009
Life and Pensions Norway	301	193	877	759
Life and Pensions Sweden (SPP)	214	307	464	487
Asset management	168	138	333	240
Storebrand Bank	34	24	158	63
P&C and health insurance	9	-15	8	-49
Storebrand ASA / other	-62	-64	-231	-255
Group Profit	664	583	1.608	1.245
Amortisation and write-downs of intangible assets	-102	-101	-390	-390
Pre-tax profit	562	482	1.217	855

Delta One

- operational improvements in all business areas

Target improvements in 2010¹

Achieved improvement 2010¹



¹ Result improvement, measured against 2009 levels, for the Norwegian and Swedish life business only includes the administration result. Total administration result is included for Life and Pensions Norway (both customer and owner). Result improvements from profit sharing, price on interest rate guarantee, risk and return on shareholder's equity are measured separately.

Life and Pensions Norway

- customer buffers increased with 2.7 bn in 2010

NOK mill.	Q4		Full year	
	2010	2009	2010	2009
Administration result	18	-19	19	-169
Risk result	6	61	212	229
Finance result*	135	17	119	201
Profit from risk and interest rate guarantee	142	125	557	478
Other	0	9	-30	20
Profit for Norwegian life insurance	301	193	877	759

* Includes profit sharing/insufficient ASR and return in company portfolio.

- Administration result to owner improved by 188 in 2010
- New risk reservation model will increase quality of earnings
- Positive transfer balance of NOK 298 mill in Q4, 1.9 bn 2010

Life and Pensions Norway

- competitive returns

Return Defined Benefit portfolios

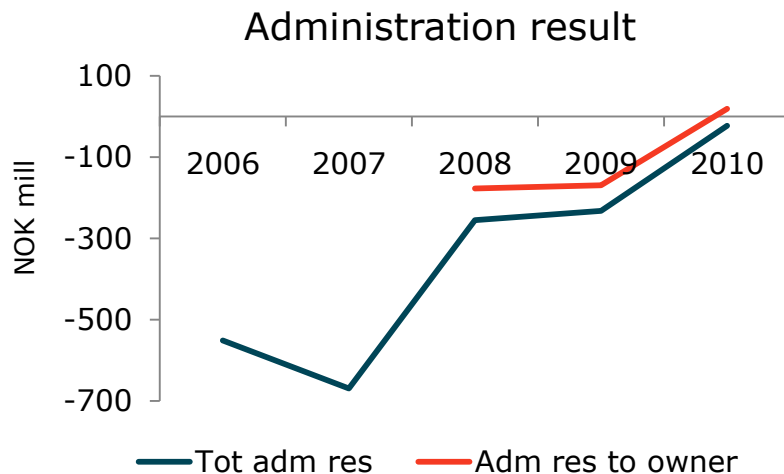
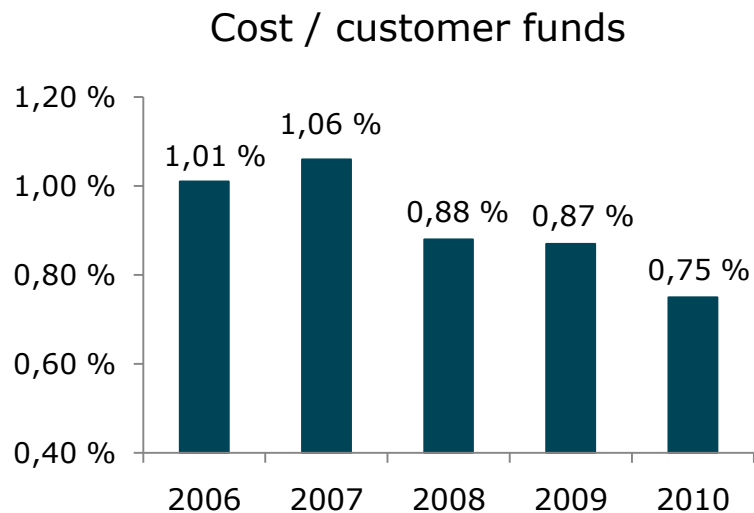
	Value adjusted returns	Booked returns	Equity proportion
DB - High	7.4 %	4.9%	25%
DB - Standard	6.5 %	4.6%	18%
DB - Low	5.5 %	4.5%	9%
Individual	6.0 %	6.0%	12%
Paid up Policies	6.0 %	4.9%	11%*

* Average numbers, underlying sub portfolios with different asset allocation

Return Defined Contribution standard profiles

	Value adjusted returns
DC – high equity profile	13.4%
DC – balanced equity profile	10.3%
DC – low equity profile	6.7%

Life and Pensions Norway - efficiency improvements



- Customer funds increased with 15 bn to 191 bn
- Administration costs reduced with 7% (NOK 100 mill)
- Administration income increased with 9% (NOK 109 mill)

Life and Pensions Norway

- pension web application 2.0

- New customer application makes pension easy to understand
- Allow the customers to calculate their pensions and start pay out, using internet banking functionality on pension
- Increases customers satisfaction and reduces administration expenses for Storebrand

The screenshot displays the 'Beregning' (Calculation) step of the pension application process. The main heading is 'Beregn din pensjonsutbetaling fra Storebrand'. Below this, there are two columns of sliders: 'Utbetaling starter ved:' (Payment starts at) and 'Hvor mye vil du ta ut?' (How much do you want to take out?). The first column has options for 64, 65, 66, 67, and 68 years, with 66 years selected. The second column has options for 60%, 80%, and 100%, with 100% selected. A green arrow points from the 66-year mark to the 100% mark. To the right, a box shows 'Beregnet pensjon fra Storebrand første 12 måneder' (Calculated pension from Storebrand first 12 months) as 138 457,-. Below this is a button 'Gå til utbetaling av denne summen' (Go to payment of this sum). A link 'Utbetalingsplan' (Payment plan) is also visible. At the bottom, there is a table of 'Dine avtaler i Storebrand' (Your agreements in Storebrand) and a 'Kontodetaljer' (Account details) section with a dropdown menu for 'Oppgi konto for utbetaling' (Specify account for payment).

Dine avtaler i Storebrand	Hvor mye vil du ta ut?	Beregnet pensjon	Betaler
Tjenestepensjon (ytelsesordning) Utbetales 66 - livsvarig	100% Endre	122 341,-	Min Arbeidsgiver AS
Pensjonskapitalbevis - Tjener (innskuddsordning)			
Beregnet totalsum 66 - 69 år:			
Sum pensjon			

Life and Pensions Sweden (SPP)

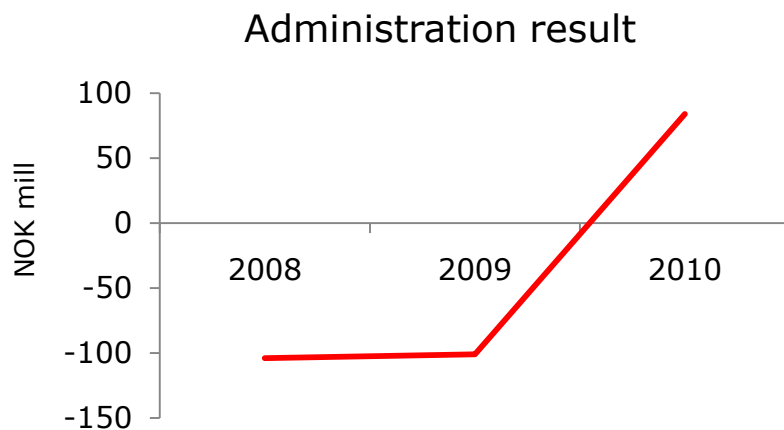
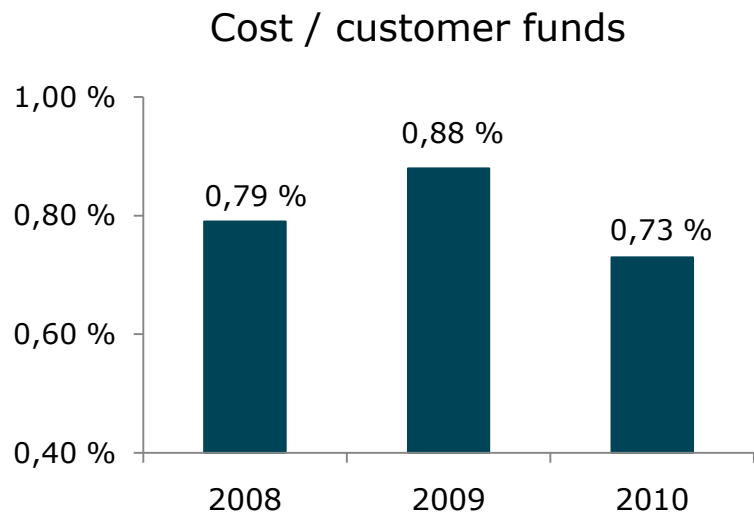
- administration results improved by NOK 185 mill

NOK mill.	Q4		Full year	
	2010	2009	2010	2009
Administration result	11	-37	84	-101
Risk result	51	82	311	253
Finance result	137	245	31	260
Other	15	17	38	74
Profit for Swedish life insurance	214	307	464	487

- More normalised risk results
- Conditional Bonuses 14.5% of guaranteed customer reserves
- 199% solvency ratio*

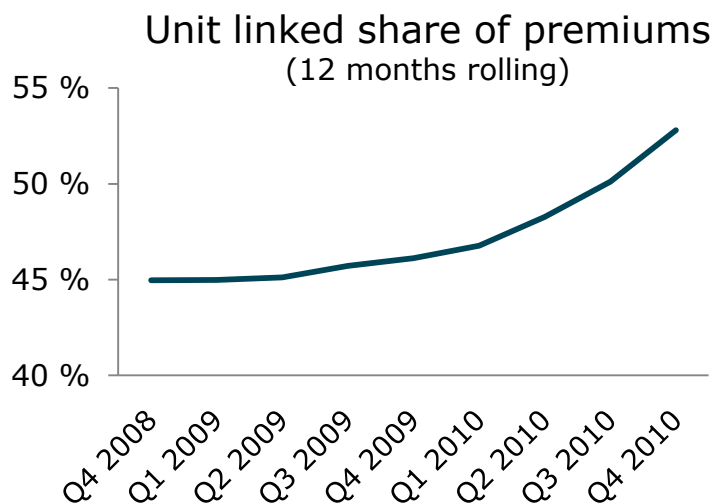
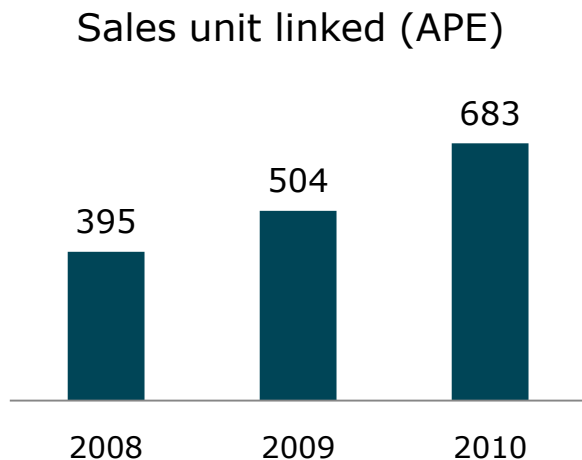
* Before group contribution

Life and Pensions Sweden (SPP) - operational improvements



- Customer funds increased with NOK 13 bn to 125 bn
- Administration costs reduced with 10% (SEK 100 mill)
- Administration income increased with 9% (SEK 122 mill)

Life and Pensions Sweden (SPP) - growth in unit linked



- 35 % increase in unit linked sales in 2010, 64% increase in Q4
- Premium income from unit linked up 12 % in 2010
- Unit linked 53% of total premium income in 2010

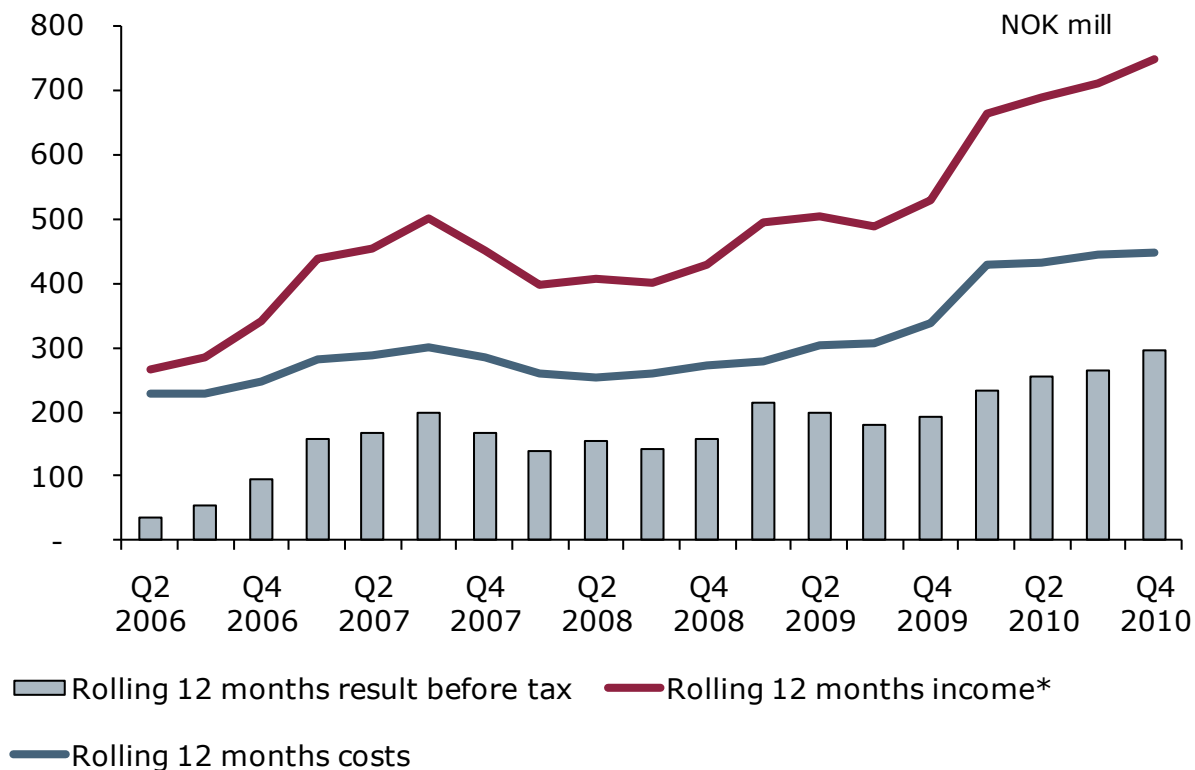
Storebrand asset management - increased quality of earnings

NOK mill.	Q4		Full year	
	2010	2009	2010	2009
Total income	283	283	618	586
Total costs	-146	-170	-422	-429
Net financial/other	31	26	137	83
Result asset management	168	138	333	240

- Increased volume based income
- Net performance fees of NOK 83 mill in 2010
- Assets under management increased by NOK 56 bn 2010 to 407 bn

Storebrand asset management - consistent result improvements

Result development



*) Incl. net financial income and result before tax from Storebrand Eiendom and SPP Fonder

Storebrand Bank

- improved interest margin

NOK mill.	Q4		Full year	
	2010	2009	2010	2009
Net interest income	113	104	457	423
Net fee and commission income	19	20	74	76
Other income	35	57	101	148
Total income	166	181	631	647
Operating expenses	-114	-134	-445	-504
Profit before loss	52	47	186	144
Loan loss provisions	-17	-23	-29	-81
Profit from banking activities	34	24	158	63

- Full year net interest margin improved 0,15% to 1,1%
- 59 mill in reduced cost in 2010
- Stable gross lending in Q4
- Core capital ratio 10,6%

Storebrand P&C

- profitable growth

NOK mill.	Q4 2010		Full year	
	2010	2009	2010	2009
Premiums earned, net ¹	112	82	405	278
Claims incurred, net	-91	-67	-350	-230
Operation costs excl amortization	-23	-29	-88	-94
Investment result	4	1	11	2
Operational result before amortization	2	-14	-22	-45
Oslo RE (run off)	0	-3	3	-6
Changes in security reserves	1	-2	-2	-4
Storebrand Health	6	4	28	6
Result Storebrand P&C and Health insurance	9	-15	8	-49

¹ For own account

- Premium income increased by 46%
- Costs reduced by 6%
- High customer satisfaction
- Improved operational result in Health Insurance

Life and Pensions Norway

NOK mill.	Group defined benefit *	Defined contribution and unit linked*	Risk products	Individual and paid-up policies**	Company portfolio	Q4	Full year
Administration result	-18	34	-3	5		18	19
Risk result	8	-13	16	-6		6	212
Finance result ¹		-37	28	179	-36	135	119
Profit from risk and interest rate guarantees	136	7				142	557
Other	-7				8		-30
Profit for Norwegian life insurance	119	-9	40	179	-28	301	877

¹) Interest result and profit sharing

Invested assets (NOK billion)	85	20	3	83	8	200	200
Change in invested assets (NOK billion)	1	1	0	1	0	4	14

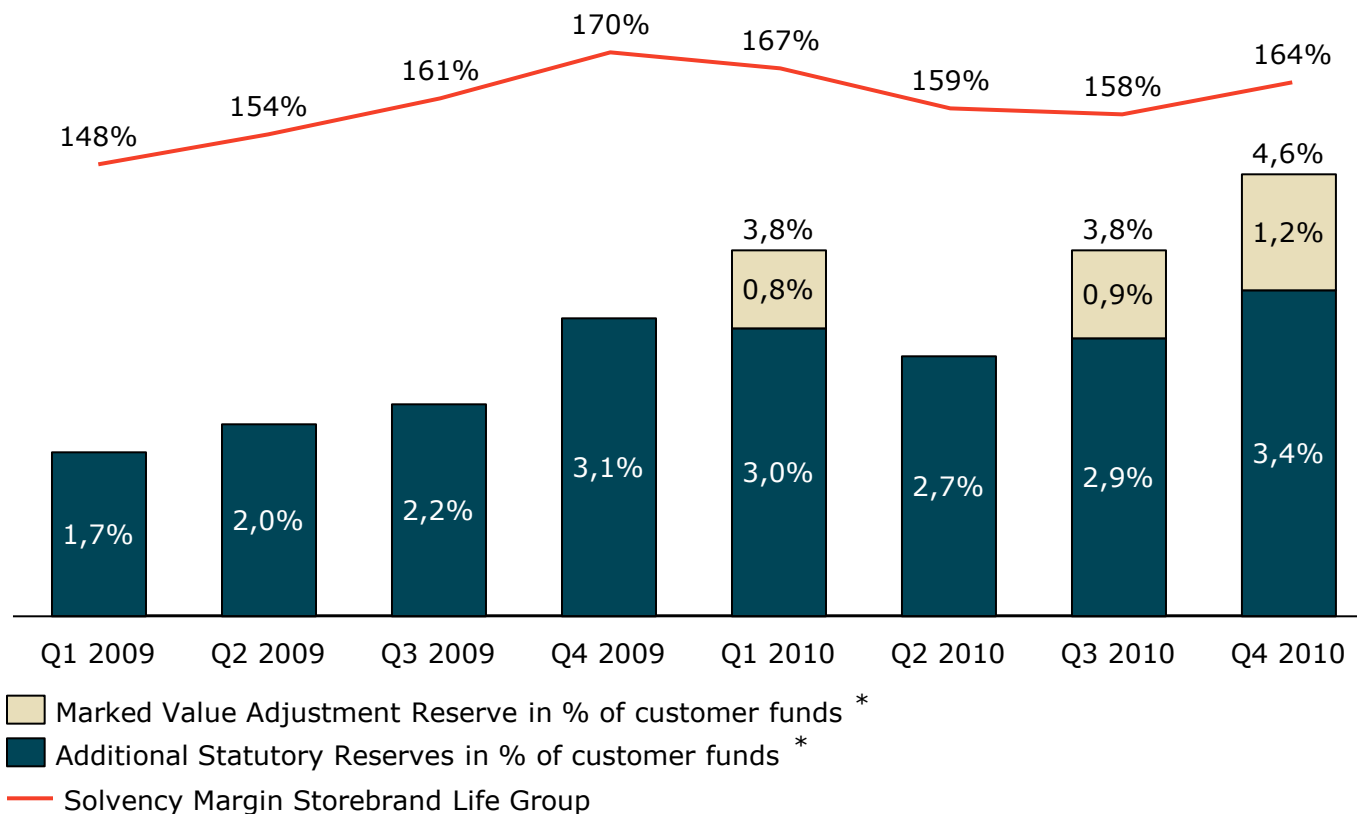
* Fee based

** Profit sharing

¹ All portfolios with interest rate guarantees, average return

Life and Pensions Norway

- strengthened customer buffer capital

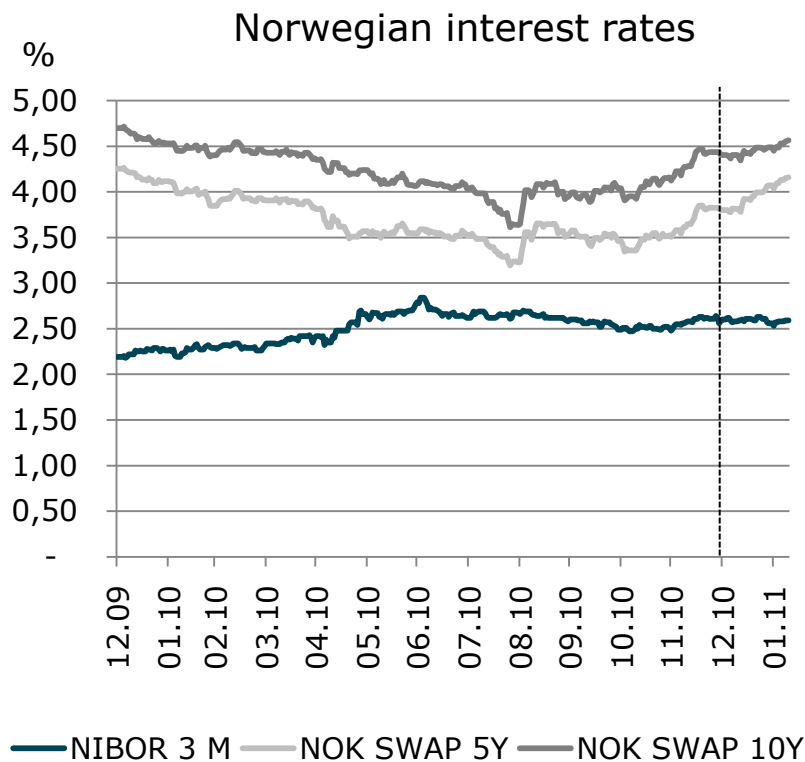


- Additional statutory reserves strengthened by NOK 0.9 bn to NOK 5.4 bn
- Marked value adjustment reserve strengthened by NOK 0.5 bn to NOK 2.0 bn
- Unrealised gains in bonds at amortised cost decreased by NOK 1.0 bn to NOK 0.7 bn

*Customer funds with guarantees

Life and Pensions Norway

- interest rates picking up



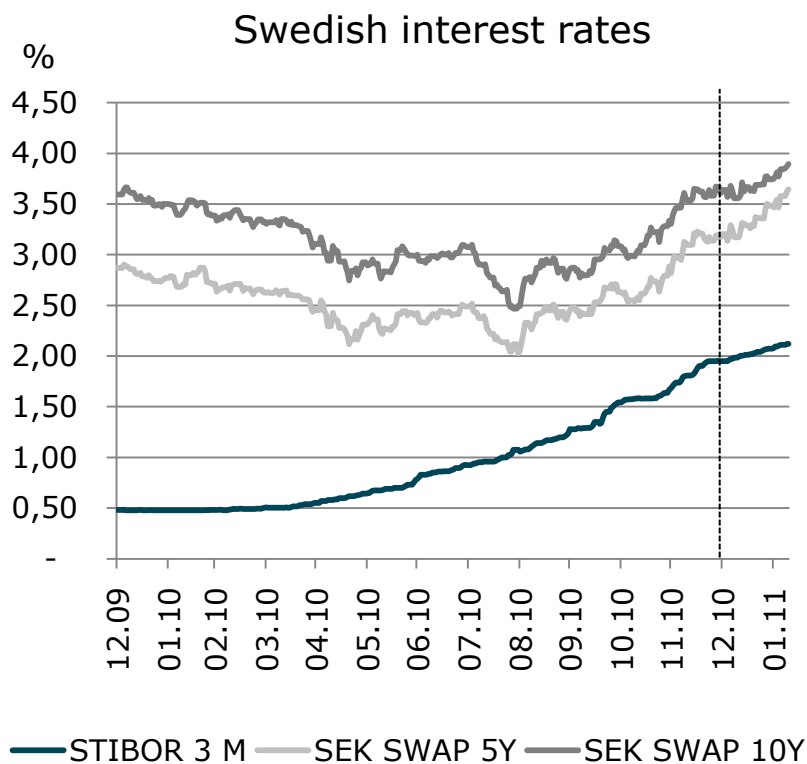
Increased interest rates gives:

- Higher expected return for customers and owners
- Increased risk capacity
- Embedded value positive

Storebrand has the financial strength to handle short term effects from increasing interest rates

Life and Pensions Sweden (SPP)

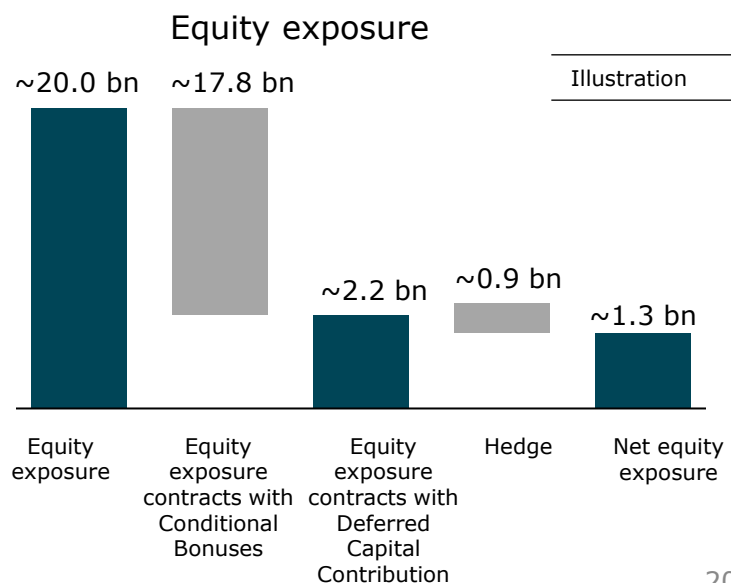
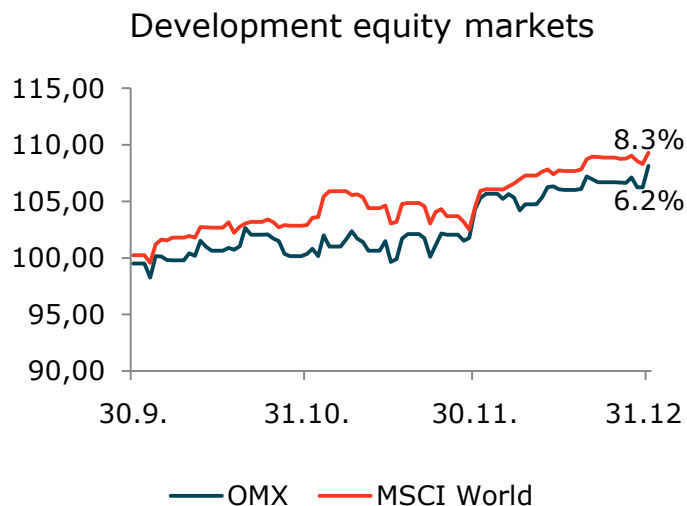
- increasing interest rates



- Increasing interest rates gives higher expected return for customers and owners
- Interest rate sensitivities reduced through asset liability duration matching
- Embedded Value positive
- Increasing interest rates increases the solvency position

Life and Pensions Sweden (SPP)

- strong equity markets



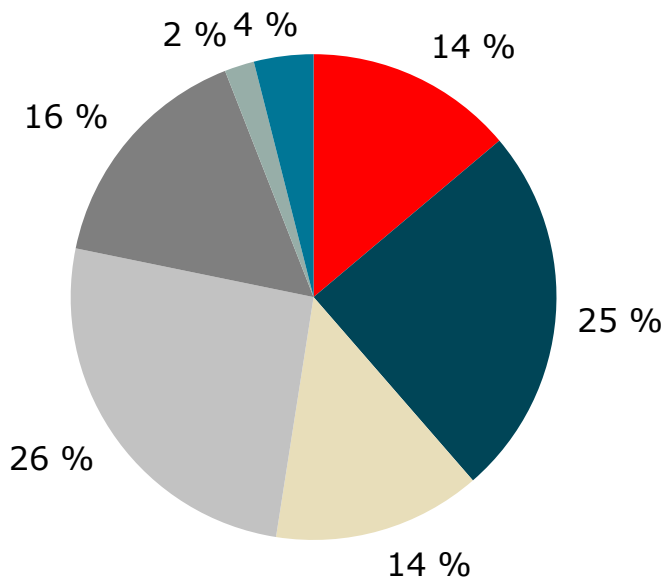
- Financial markets:
 - Strong equity markets
 - Increased interest rate levels
 - Small increase in SWAP spreads

- Balance sheet effects:
 - Assets increased more than liabilities
 - Customer buffer capital increased by NOK 1.5 bn

- Result effects:
 - Reversal of profit sharing in Q4
 - Reversal of deferred capital contribution (DCC)
 - Negative hedging result

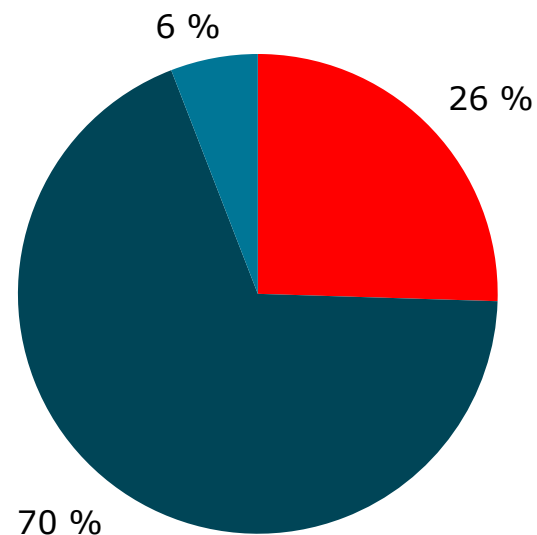
Life and Pensions - risk adjusted asset allocation

Asset allocation guaranteed products
Life and Pensions Norway¹



- Equity
- Bonds
- Money market
- Bonds at amortised cost
- Real estate
- Alpha
- Other

Asset allocation guaranteed products
Life and Pensions Sweden¹



- Equity
- Bonds
- Other

¹ The graph shows the asset allocation for all the products with an interest rate guarantee in Life and Pensions Norway and for all the products with an interest rate guarantee in Life and Pensions Sweden.

Awarded: The worlds most sustainable insurance company¹



- Yearly ranking of the worlds most sustainable companies¹
- Storebrand awarded the worlds 9th most sustainable company
- Awarded most sustainable insurance company¹

¹ Corporate knights "Global 100 most sustainable corporations"



Summary

- Increased quality of earnings from operational improvements
- Growth in defined contribution
- Customer buffer capital rebuild to 1 year interest guarantee
- Higher interest rates

Storebrand shall be the leading and most respected institution in the Nordic market for long-term savings and insurance.

