

Interim report

3rd quarter 2010

 storebrand



3Q

2010

Interim report - 3Q 2010: Storebrand Group

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Storebrand Group

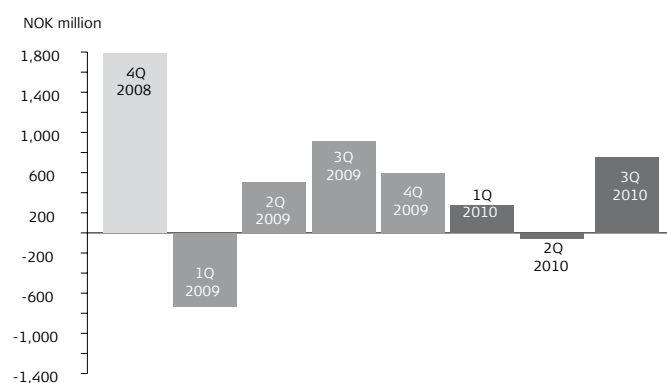
Main features

- The group result¹⁾ was NOK 709 million for the quarter and NOK 949 million for the year-to-date
- Good investment returns in the quarter produced positive financial results
- Buffer capital in Life and Pensions strengthened by NOK 3.7 billion in the quarter
- Result growth for asset management, banking and P&C insurance

Group result ¹⁾

NOK million	3Q		01.01-30.09		Full year
	2010	2009	2010	2009	2009
Life and Pensions Norway	316	409	576	566	759
Life and Pensions Sweden (SPP)	304	484	250	180	487
Asset Management	69	37	165	102	240
Bank	60	23	123	39	63
P&C and health insurance	14	3	3	-17	-18
Other activities	-55	-49	-169	-191	-255
Group result before amortisation	709	908	949	680	1,276
Write-downs and amortisation intangible assets	-99	-102	-289	-289	-390
Group pre-tax profit/loss	610	806	660	391	887

Group result ¹⁾ before amortisation and write-downs per quarter



Key Figures

NOK million	3Q		01.01-30.09		Full year
	2010	2009	2010	2009	2009
Earnings per share adjusted (NOK) ²⁾	1.54	2.05	1.80	1.53	2.96
Return on equity, annualised ²⁾	16.9%	22.2%	6.3%	5.7%	8.2%
Equity	-	-	17,755	16,514	17,217
Capital adequacy Storebrand Group	-	-	13.0 %	14.1 %	13.9 %
Solvency margin Storebrand Life Group	-	-	158%	161%	170%
Core capital adequacy Bank Group	-	-	10.9%	9.1 %	10.4%
Administration result Life and Pensions Norway ³⁾	8	-38	1	-150	-169
Administration result Life and Pensions Sweden	39	-4	73	-64	-101
Cost/income Asset Management	59%	73%	64%	73%	65%
Cost/income Banking activities ⁴⁾	62%	77%	67%	75%	71%

¹⁾ Group result before write-downs and the amortisation of intangible assets

²⁾ Adjusted for write-downs and amortisation of intangible assets.

³⁾ Administration result to owner.

⁴⁾ Includes result from Storebrand Bank ASA, Storebrand Boligkreditt AS and Storebrand Eiendomskreditt AS.

The Storebrand Group is a leading company in the Nordic market for life insurance, pensions and long-term savings. The Group consists of the following business areas: life insurance, asset management, banking, and P&C and health insurance.

Result

The Group's result before amortisation and tax was NOK 709 million (NOK 908 million) for 3Q and NOK 949 million (NOK 680 million) year-to-date. Figures in brackets show the situation for the same period in 2009.

The Group's result was affected by positive developments in the financial markets in 3Q, which strengthened the return and result in Life and Pensions. The work on improving operations in the Group and growth within funds-based products is producing positive result effects and strengthening the quality of the underlying earnings.

Good investment return in Life and Pensions Norway helped to bolster the financial result and increase the customers' buffer capital by NOK 1.9 billion in the quarter. The market return was 2.5 per cent for 3Q and 4.1 per cent year-to-date. The market value adjustment reserve was strengthened by NOK 1.5 billion in the quarter and the additional statutory reserve was strengthened by NOK 0,4 billion. The administration result in Life and Pensions Norway remained positive for the quarter due to improvements in operational efficiency. The new generation of products without an interest guarantee, defined contribution pensions and unit linked, also contributed to the positive results. Life and Pensions Norway has allocated NOK 5.1 billion to policyholders as per 3Q, NOK 1.1 billion of which is profit in excess of the guaranteed return.

SPP's result was affected by positive returns in the equity markets and declining interest rates. The positive market developments resulted in profit sharing and the reversal of a deferred capital contribution, which made a positive contribution to the result allocated to owner and increased the customers' buffer capital by NOK 1.8 billion in the quarter. The administration result developed positively due to the implemented operational measures and a good risk result for the quarter.

Storebrand Asset Managements' result developed positively compared to the same period last year, and was driven by increases in volume-based income. Assets under management increased by NOK 12 billion in the quarter.

Storebrand Bank experienced a good improvement in profitability compared to the same period last year. The profitability improvement program yielded the expected results, hence reducing the operating costs. Positive result contribution was also due to increased interest income, low lending losses and a positive result from Ring Eiendom.

P&C insurance's result developed well. The result for the quarter was strengthened by a good risk result and growth of new business. The P&C insurance company's combined ratio for the quarter was 99 per cent.

Capital situation

The Storebrand Group is in a good financial position at the close of the quarter. The solvency margin of the Storebrand Life Insurance Group (Life and Pensions Norway and Life and Pensions Sweden) was 158 per cent and its capital adequacy was 13.9 per cent.

The bank's core capital (tier 1) ratio was 10.9 per cent at the close of the quarter. The Storebrand Group's capital adequacy was 13.0 per cent and its core capital (tier 1) ratio was 9.6 per cent.

Market and sales performance

Total new premiums (APE)¹⁾ have developed positively in both the Norwegian and Swedish life and pensions businesses year-to-date. New premiums for unit linked insurance have increased by 28 per cent compared to the year before. Life and Pensions Norway saw a booked net outflow of NOK 0.4 billion in 3Q, which results in a net inflow of NOK 1.5 billion year-to-date. Life and Pensions Sweden saw sales of unit linked insurance increase and they now account for 68 per cent of total new sales year-to-date.

The net new sales volume in the asset management business (external discretionary assets and mutual funds) was minus NOK 350 million. Net new sales amount to NOK 6.6 billion year-to-date.

P&C insurance continues to develop well. The annual premium has increased by a 9 per cent in the quarter and 29 per cent year-to-date to NOK 447 million. The P&C company now has more than 50,000 customers.

¹⁾ Annual premium equivalent; annual premiums + 10 per cent of single premiums

LIFE AND PENSIONS NORWAY

- **Good investment returns and positive administration results in the quarter**
- **Life Group solvency margin of 158 per cent**
- **NOK 1,9 billion increased buffer capital in the quarter**

The Life and Pensions Norway business area consists of Storebrand Life Insurance which offers a wide range of products within occupational pensions, private pension savings, and life insurance to companies, public sector entities, and private individuals.

Result

Financial performance - Life and Pensions Norway

NOK million	3Q		01.01-30.09		Full year
	2010	2009	2010	2009	2009
Administration result	8	-38	1	-150	-169
Risk result	60	50	206	167	229
Financial result ¹⁾	118	255	-16	185	201
Price of interest guarantee and profit risk	139	118	415	353	478
Other	-8	24	-31	11	20
Pre-tax profit/loss	316	409	576	566	759

¹⁾ investment result and profit sharing.

Administration result

The administration result was NOK 8 million (minus NOK 38 million) for 3Q and NOK 1 million (minus NOK 150 million) year-to-date. A number of cost improvement measures have been implemented in the last year involving staffing reductions, outsourcing, and lower purchasing costs. The underlying growth in income within defined contribution pensions and unit linked is good.

Risk result

The risk result was NOK 60 million (NOK 50 million) for the quarter and NOK 206 million (NOK 167 million) year-to-date. The disability result in the quarter improved compared to the same period last year.

NOK 22 million was set aside in the risk equalisation fund for group pensions in 3Q. NOK 68 million has been allocated year-to-date. The risk equalisation fund for group pensions amounted to NOK 249 million at the close of 3Q.

The risk equalisation fund for paid-up policies amounted to NOK 47 million at the close of 3Q, an increase of NOK 6 million in 3Q and NOK 5 million year-to-date.

The risk result for funds-based products and other risk products amounts to NOK 29 million (NOK 29 million) for 3Q and NOK 132 million (NOK 103 million) year-to-date.

Financial result

The financial result was NOK 118 million (NOK 255 million) for the quarter and minus NOK 16 million (NOK 185 million) year-to-date. The financial result year-to-date was affected by the building up of long life reserves for individual pension insurance and paid-up policies.

The market return in portfolios with an interest guarantee was 2.5 per cent for the quarter and 4.1 per cent year-to-date. The market return in the quarter was good due to the positive development of the equity markets and good returns in the fixed income portfolios. Unrealised gains increased by NOK 1.5 billion during the quarter and amounted to NOK 1.5 billion at the close of 3Q. The value of the directly owned property portfolio remained unchanged during the quarter. The excess value on loans and receivables in the quarter increased by NOK 0.3 billion due to decline in interest rates and amounted to NOK 1.7 billion at the end of September.

The booked return was 1.5 per cent for the quarter and 3.2 per cent year-to-date. The average annual interest guarantee lies between 3.5 per cent and 3.8 per cent in the various customer portfolios. NOK 421 million in calculated deductions from additional statutory reserves to cover interest guarantees were reversed in the quarter. As per 3Q, the calculated deductions from additional statutory reserves amounted to NOK 2 million. The financial result for risk products amounts to NOK 21 million for 3Q and NOK 65 million year-to-date.

Return on investment portfolios with an guarantee

Portfolio	3Q 2010		3Q 2009		01.01-30.09 2010		01.01-30.09 2009		Full year 2009	
	Market return	Booked return	Market return	Booked return	Market return	Booked return	Market return	Booked return	Market return	Booked return
Total	2.5%	1.5%	1.4%	1.4%	4.1%	3.2%	2.9%	2.9%	4.6%	4.6%
Total Group (DB)	2.6%	1.5%	1.2%	1.2%	4.2%	3.2%	2.9%	2.9%	4.8%	4.8%
Paid-up policies	2.4%	1.6%	1.7%	1.7%	4.1%	3.2%	3.1%	3.1%	4.5%	4.6%
Individual	2.5%	1.6%	1.6%	1.6%	3.9%	3.4%	2.8%	2.8%	4.3%	4.0%

Profit sharing

Profit sharing made a net contribution of NOK 23 million in 3Q. Individual endowment insurance and paid-up policies made a positive contribution of NOK 50 million, while NOK 27 million was charged to the result allocated to owner due to the building up of long life reserves for individual pension insurance. The profit sharing as per 3Q amounted to net minus NOK 115 million.

There is a need to build up reserves for individual pension insurance and paid-up policies due to assumptions concerning lower mortality in the future. NOK 79 million has been allocated to build up reserves in 3Q and NOK 237 million year-to-date. NOK 135 million of this has been provisionally charged to the result allocated to the owner year-to-date. At the close of the quarter, the amount by which the reserves still need to be built up was calculated at around NOK 700 million: around NOK 500 million for individual pension insurance and around NOK 200 million for paid-up policies. The plan is to complete the build up of the reserves by the end of 2012. The company has applied for permission to extend this period to 2014. This build up of reserves can be covered by positive booked return results, but an annual booked return of lower than 5.8 per cent could result in a charge against the owners' capital.

Company portfolio

The company portfolio's result was NOK 20 million (NOK 96 million) for the quarter and minus NOK 29 million (NOK 62 million) for the year-to-date. The company portfolio is principally invested in low risk asset classes and saw a gross return of 1.3 per cent for the quarter and 2.4 per cent for the year-to-date. The money market portfolio, which accounts for just under 80 percent of the investment portfolio, saw a good return in 3Q. Storebrand Life Insurance's loan interest costs will amount to around a net NOK 130 million per quarter for the next 12 months. Total interest-bearing liabilities amounted to NOK 6.7 billion at the close of 3Q.

Price of interest guarantee and profit on risk

NOK 139 million was recognised as income from upfront pricing of the interest guarantee and profit from risk for group defined benefit in 3Q. This is an increase of NOK 21 million compared to the same period last year. A total of NOK 415 million was recognised as income in 3Q.

Other result

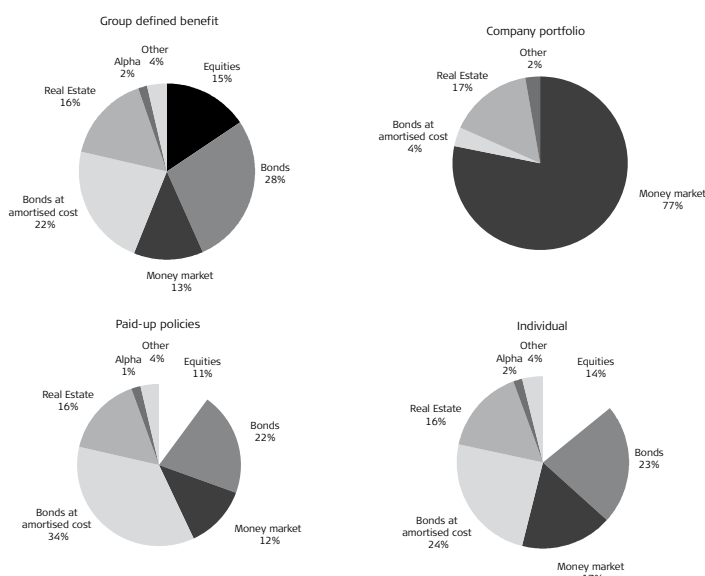
The other result was minus NOK 8 million (NOK 24 million) for 3Q and primarily consists of the result from subsidiaries and changes in administration and security reserves. The other result was minus NOK 31 million (NOK 11 million) year-to-date.

Balance sheet

The diagrams to the right show the risk-adjusted allocations (including derivatives). The proportion of equities in portfolios with a guarantee increased in 3Q. Changes in equity allocations corresponded to changes in short-term bonds and money market allocations.

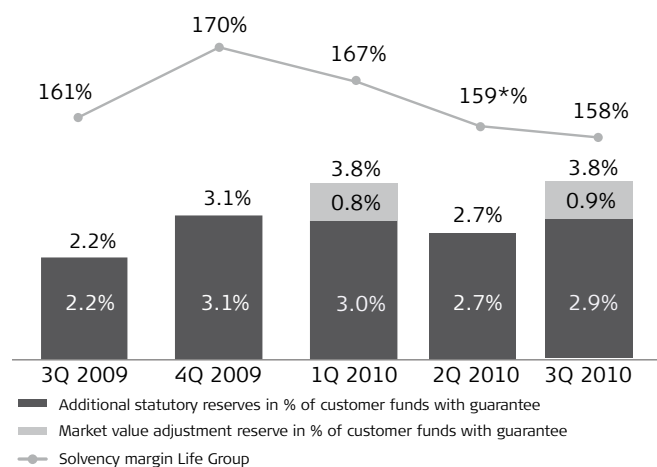
- Bold profile had a 23 per cent proportion of equities at the close of 3Q compared to 19 per cent at the close of 2Q.
- Standard profile had a 16 per cent proportion of equities at the close of 3Q compared to 13 per cent at the close of 2Q.
- Careful profile had a 9 per cent proportion of equities at the close of 3Q, no change in relation to the close of 2Q.
- Paid-up Policy profiles had on average an 11 per cent proportion of equities at the close of 3Q compared to 10 per cent at the close of 2Q.
- Individual portfolio had a 14 per cent proportion of equities at the close of 3Q compared to 13 per cent at the close of 2Q.

Assets profile



Total assets under management increased by around NOK 2 billion in 3Q and amounted to NOK 215 billion at the close of the quarter. This represents an increase of NOK 12 billion year-to-date. The increase is due to good growth in customer assets due, among other things, to a net inflow of customer assets and positive returns in the period.

Solvency



* Corrected from 2Q

The NOK 40.4 billion solidity capital¹⁾ was increased by NOK 4.3 billion in the quarter due to positive result development and strengthened customer buffers. The solidity capital has increased by NOK 5.1 billion year-to-date. At the close of 3Q, the additional statutory reserves amounted to NOK 4.6 billion, an increase of NOK 0.4 million in 3Q due to the reversal of deductions made in 2Q. The market value adjustment reserve was strengthened by NOK 1.5 billion in 3Q, which was also its balance at the close of the quarter. Unrealised gains on bonds at amortised cost amounted to NOK 1.7 billion at the close of 3Q.

The Storebrand Life Insurance Group's capital adequacy at the close of 3Q was 13.9 per cent. The year-to-date capital adequacy fell slightly due to the increased risk-weighted balance sheet and increased proportion of equities. The Storebrand Life Insurance Group had a solvency margin of 158 per cent. The reduction of 1 percentage point in 3Q was due to increased requirement due to growth in customer funds and also as a consequence of that the effect of the allocation to additional statutory reserves will be implemented in 4Q.

Market

Premium income ²⁾

NOK million	3Q		01.01-30.09		Full year 2009
	2010	2009	2010	2009	
Group Defined Benefit	1,820	1,401	7,092	7,110	8,286
Paid-up policies	20	23	78	82	101
Group with investment choice	788	713	2,633	2,389	3,068
Individual endowment insurance and pensions	135	286	604	1,195	1,506
Individual with investment choice	218	707	1,441	1,119	2,073
Risk products without profit sharing	164	247	970	929	1,040
Total	3,144	3,378	12,817	12,824	16,073

²⁾ Exclusive transfer of premium funds.

Total premium income remains unchanged as per 3Q compared to the same period last year. The development of premium income in the quarter was affected by a change in the adjustment of wage inflation in the occupational pensions market from 2Q 2009 to 3Q 2010. The portfolio in defined contribution schemes for companies has developed well in the year-to-date.

Sales

The booked net outflow from Storebrand was NOK 406 million (NOK 472 million) in 3Q. The net transfer balance year-to-date amounted to a net inflow to Storebrand of NOK 1,543 million (NOK 525 million) at the close of 3Q.

Net sale of the product 'garantikonto'³⁾ in the retail market amounted to NOK 0.1 billion in the quarter and NOK 1.1 billion accumulated at the close of 3Q.

New subscriptions

New premiums (APE) worth NOK 109 million (NOK 201 million) were signed in 3Q. APE as per 3Q amounted to NOK 1,209 million (NOK 778 million). The increase as per 3Q from 2009 was primarily due to an increase in APE for group defined benefit pensions. The company won a number of large tender competitions towards year-end 2009, and reserves for these have been transferred which resulted in increased APE in 2010.

New premiums (APE) in the period:

- Guaranteed products: NOK 41 million (NOK 48 million) for the quarter, NOK 654 million (NOK 319 million) year-to-date.
- Unit linked insurance: NOK 47 million (NOK 126 million) for the quarter, NOK 385 million (NOK 302 million) year-to-date.
- Risk products: NOK 21 million (NOK 28 million) for the quarter, NOK 170 million (NOK 157 million) year-to-date.

Return for defined contribution pensions

The investment portfolios for defined contribution pensions delivered good returns in 3Q. The returns for the recommended investment choices for defined contribution pensions were higher than the benchmark for all profiles.

- 3.5 per cent (4.2 per cent) for the quarter and 4.2 per cent (8.1 per cent) as per 3Q for Careful pensions.
- 6.7 per cent (8.3 per cent) for the quarter and 4.5 per cent (15.4 per cent) as per 3Q for Balanced pensions.
- 9.9 per cent (12.2 per cent) for the quarter and 4.4 per cent (22.1 per cent) as per 3Q for Bold pensions.

¹⁾ The term solidity capital encompasses equity, subordinated loan capital, the market value adjustment reserve, additional statutory reserves, conditional bonuses, excess value/deficit related to bonds at amortised cost and accrued profit.

³⁾ Guarantees a specified amount annually.

LIFE AND PENSIONS SWEDEN

- **Improved administration result**
- **Strong equity market produced positive financial result**
- **Sales in unit linked insurance remain good**

The business area Life and Pensions Sweden (SPP) offers pension and insurance solutions, and advice to companies in the competitive segment of the occupational pensions market. The company also offers private pension savings and sickness and health insurance.

Result

Financial performance - Life and Pensions Sweden ¹⁾

NOK million	3Q		01.01-30.09		Full year
	2010	2009	2010	2009	2009
Administration result	39	-4	73	-64	-101
Risk result	106	59	260	170	253
Financial result	146	372	-106	15	260
Other	13	57	23	60	74
Result before amortisation	304	484	250	180	487
Amortisation intangible assets	-88	-90	-258	-257	-340
Pre-tax profit/loss	216	394	-8	-76	147

¹⁾ Nordben was included in the result from and including June 2009.

Administration result

The administration result was NOK 39 million (minus NOK 4 million) for 3Q and NOK 73 million (minus NOK 64 million) year-to-date. The continued positive development of the administration result is primarily due to the restructuring and operational measures that have been implemented, lower consultant costs in the quarter and an increase in income. Compared to the previous year, income increased by 16 per cent and costs decreased by 5 per cent. The improvement in the result year-to-date compared to the same period last year amounts to NOK 137 million.

Risk result

The risk result was NOK 106 million (NOK 59 million) for the quarter and NOK 260 million (NOK 170 million) year-to-date. The underlying risk result is developing positively. The period's result was also affected by the rate of recovery from illness being higher than expected. This resulted in the dissolution of sickness reserves and a good risk result in the period.

Financial result

The financial result was NOK 146 million (NOK 372 million) for the quarter and NOK 106 million (NOK 15 million) year-to-date. The improvement in the quarter was largely due to the positive development of the equity market.

The return for the customers was affected positively by the development of the equity markets and lower interest rates. The returns ranged from 2.17 per cent and 3.73 per cent in the quarter for the various investment portfolios.

Financial return

Portfolio	3Q		01.01-30.09		Full year
	2010	2009	2010	2009	2009
Defined Benefit (DB)	3.73%	3.93%	7.07%	2.56%	4.12%
Defined Contribution (DC)	2.97%	4.47%	6.17%	3.32%	5.00%
P250*	3.71%	5.97%	5.29%	7.06%	9.59%
P300*	3.26%	4.39%	6.03%	3.08%	4.77%
P 520*	2.17%	3.74%	7.12%	1.69%	2.86%
RP (Retirement Pension)	0.11%	0.62%	0.17%	-0.34%	1.27%

¹⁾ Maximum interest rate guarantee in the portfolios P250, P300 and P520 is 2.5%, 4% and 5.2% respectively.

Profit sharing

The good returns in the quarter resulted in profit sharing for portfolios with an interest guarantee. The total contribution to the result from profit sharing was NOK 124 million for the quarter and NOK 260 million year-to-date.

The good development of the equity market also helped ensure that the return on investment was higher than the increase in insurance liabilities. This resulted in a reduction in deferred capital contribution (DCC) of NOK 171 million in the quarter, which had a positive effect on the result. The company portfolio contains a hedging portfolio to reduce the effect of equity market fluctuations on the result. This made a negative contribution to the financial result amounting to NOK 136 million in the quarter.

Other result

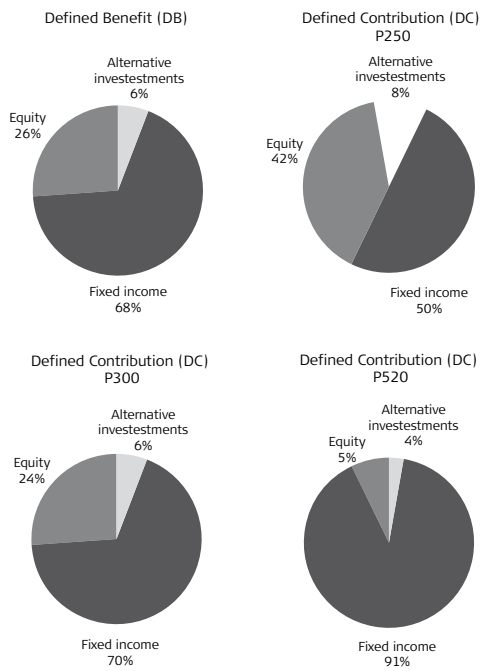
The other result was NOK 13 million (NOK 57 million) for the quarter and NOK 23 million (NOK 60 million) year-to-date. The result consists of the return in the company portfolio, which is entirely invested in interest-bearing securities.

Balance sheet

SPP adjusts its exposure to equities in line with developments in the market via so-called dynamic risk management. The proportions of equities increased in all portfolios in the quarter with the exception of P520, in which it remained unchanged.

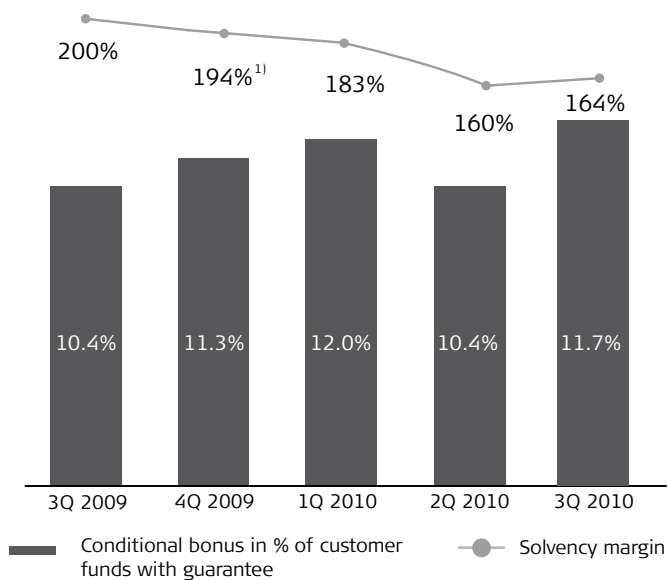
- The proportion of equities in the DB portfolio increased by 3 percentage points.
- The proportion of equities in P250 increased by 2 percentage points.
- The proportion of equities in P300 increased by 3 percentage points.
- The proportion of equities in P520 increased was unchanged.

Asset profile customer portfolios with guaranteed return



The buffer capital (conditional bonus) increased by 18 per cent in the quarter and 15 per cent year-to-date. The increase was due to good returns in the customer portfolios. At the close of the quarter the buffer capital amounted to NOK 10.0 billion (NOK 8.2 billion). The solvency margin in the SPP Group was 164 per cent at the close of 3Q, which is an improvement of 4 per cent since the previous quarter.

Solvency



¹⁾ After pro forma group contribution.

Total assets amounted to NOK 119.8 billion at the close of the quarter, which represents an increase of NOK 1.9 billion for the quarter and NOK 11.0 billion year-to-date. The increase was due to continued good premium growth within unit linked insurance and good returns in the customer portfolios. The SEK has strengthened markedly against the NOK since the start of the year, which has had a positive effect on the assets under management measured in NOK.

Market

Premium income ²⁾

NOK million	3Q		01.01-30.09		Full year 2009
	2010	2009	2010	2009	
Guaranteed products	655	835	2,390	2,702	3,524
Unit Link	724	659	2,694	2,391	3,016
BenCo	142	186	573	716	857
Total	1,521	1,679	5,658	5,809	7,397

²⁾ Exclusive transfer of premium funds

Premium income within unit linked, which represents 48 per cent of SPP's total premium income, developed positively with a 7 per cent increase compared to the same period in 2009. Premium income was NOK 5.7 billion, which represents a decrease of 3 per cent compared to the same period last year. This was primarily due to a decrease in guaranteed business.

New subscriptions

New sales within unit linked insurance are developing positively. Sales of unit linked insurance increased compared to last year and account for 68 per cent of total new sales year-to-date. New sales measured by APE increased in the quarter by 6 per cent measured in local currency. New sales measured in APE year-to-date amount to NOK 763 million (NOK 706 million). The streamlining of sales and market activities is expected to result in increased new sales going forward. SPP is working on strengthening the sales organisation through new recruitments.

New premiums (APE) in the quarter:

- Guaranteed products: NOK 62 million (NOK 64 million) for the quarter, NOK 209 million (NOK 271 million) year-to-date.
- Unit linked insurance: NOK 126 million (NOK 88 million) for the quarter, NOK 517 million (NOK 403 million) year-to-date.
- BenCo: NOK 6 million (NOK 2 million) for the quarter, NOK 37 million (NOK 32 million) year-to-date.

ASSET MANAGEMENT

- **Positive financial performance**
- **Assets under management increased by NOK 12 billion in 3Q to NOK 396 billion**
- **Negative net sales in the quarter**

Storebrand's asset management business encompasses the companies Storebrand Investments, Storebrand Fondene, SPP Fonder and Storebrand Eiendom. Today, Storebrand is a leading asset manager and its ambition is to become the preferred manager of long-term savings and pensions capital.

Result

Financial performance - Asset Management

NOK million	3Q		01.01-30.09		Full year 2009
	2010	2009	2010	2009	
Operating revenue	113	98	331	295	586
Operating cost	-95	-89	-276	-258	-429
Operating result	19	9	55	37	157
Net financial income/ other ¹⁾	50	28	110	66	83
Result before amortisation	69	37	165	102	240
Amortisation intangible assets	-1	-3	-4	-5	-7
Pre-tax profit/loss	68	34	161	97	233

¹⁾ Includes profit/loss from SPP Fonder AB and Storebrand Eiendom AS.

Storebrand Investments' profit before amortisation was NOK 69 million (NOK 37 million) for 3Q and NOK 165 million (NOK 102 million) year-to-date.

Operating income increased in relation to the same period in 2009, primarily due to increased volume-based income and consultancy income. Return-based fee income amounting to NOK 69 million had not been recognised as income at the close of the quarter. In line with the applicable accounting policies, return-based fee income is not recognised as income until year-end.

Operating costs increased slightly compared to last year and were NOK 95 million (NOK 89 million) for the quarter and NOK 276 million (NOK 258 million) for the year-to-date. The increase was due to investments in the organisation intended to build up some extra capacity to handle growth, changes and improvements.

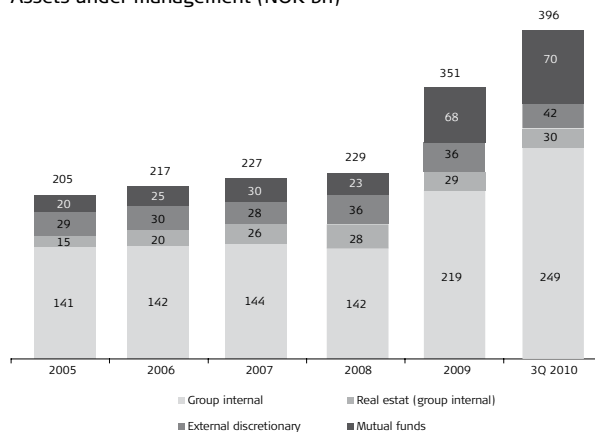
The pre tax profits from SPP Fonder and Storebrand Eiendom were NOK 10 million kroner (NOK 3 million) and NOK 25 million (NOK 11 million) for the quarter, and NOK 25 million (NOK 11 million) and NOK 47 million (NOK 32 million) year-to-date, respectively.

Assets under management

Total assets under management amounted to NOK 396 billion (NOK 352 billion) at the close of 3Q. This represents an increase of NOK 12 billion in the quarter.

- Mutual funds increased by NOK 6 billion in the quarter and by NOK 8 billion year-to-date.
- Management for external customers decreased by NOK 2 billion in the quarter and increased by NOK 6 billion year-to-date.
- Management for group internal customers increased by NOK 8 billion in the quarter and NOK 30 billion year-to-date.

Assets under management (NOK bn)



The management of equity and hedge fund portfolios resulted in outperformance (return in relation to relevant benchmarks) of NOK 314 million for Storebrand Livsforsikring AS and NOK 27 million for SPP Livförsäkring AB in the quarter. Storebrand Livsforsikring AS' year-to-date outperformance amounts to NOK 130 million, while SPP Livförsäkring AB's amounts to NOK 12 million.

The mutual funds managed by Storebrand Kapitalforvaltning AS for Storebrand Fondene AS provided outperformance of NOK 136 million for the quarter and NOK 375 million year-to-date. SPP Fonder experienced under-performance of NOK 5 million for the quarter and NOK 126 million year-to-date. 79 per cent (94 per cent) of the mutual funds in Storebrand Fondene AS have outperformed their benchmark indices (calculated before management fees) year-to-date. Correspondingly, 25 per cent (64 per cent) of the mutual funds in SPP Fonder AB have outperformed their benchmark indices at the close of the quarter.

Market

The volume of net new sales in asset management (external discretionary assets and mutual funds) amounted to minus NOK 350 million (minus NOK 267 million) for the quarter: minus NOK 696 million in the Norwegian business and plus NOK 346 million in the Swedish business. The net volume of new sales year-to-date amounts to NOK 6.6 billion (NOK 1.7 billion).

BANKING

- **Strong improvement in profitability**
- **Costs programme producing anticipated effect**
- **Lending losses remain low**

In the retail market, Storebrand Bank is a no fees, direct bank which offers a broad range of banking services to the retail market. The bank is also a leading provider of advice, transaction services, and financing for cooperate customers within commercial real estate.

Result

Financial performance - Bank ¹⁾

NOK million	3Q		01.01-30.09		Full year 2009
	2010	2009	2010	2009	
Net interest income	113	105	344	319	423
Net commission income	20	19	55	56	76
Other income	33	39	66	91	148
Total income	166	164	465	466	647
Operating costs	-106	-130	-331	-369	-504
Result before losses	60	34	134	97	144
Losses on lending/investment properties		-10	-11	-58	-81
Result before amortisation	60	23	123	39	63
Amortisation intangible assets	-8	-6	-20	-17	-29
Pre-tax profit/loss	52	18	103	22	35

¹⁾ Encompasses Storebrand Bank Group.

Storebrand Bank achieved a result before amortisation of NOK 60 million (NOK 23 million) for the quarter and NOK 123 million (NOK 39 million) year-to-date. The improvement in the result compared to the same period last year was due to increased net interest income, low lending losses and reduced operating costs. Net interest income amounts to NOK 113 million (NOK 105 million) for 3Q and NOK 344 million (NOK 319 million) year-to-date. The banking group's performance continues to be affected by improved deposit margins and reduced borrowing costs compared to the same period in 2009. Net interest income as a percentage of average total assets was 1.11 per cent (0.95 per cent) for the quarter and 1.09 per cent (0.94 per cent) year-to-date.

Net fee and commission income was on par with last year and amounts to NOK 20 million (NOK 19 million) for 3Q and NOK 55 million (NOK 56 million) year-to-date. Other income amounts to NOK 33 million (NOK 39 million) for the quarter and NOK 66 million (NOK 91 million) year-to-date. The reduction in other income year-to-date is due to a general spread widening, which reduced the value of the banking group's liquidity portfolio, and the redemption of Euro bonds in the subsidiary Storebrand Boligkreditt AS in 2Q.

Operating costs for bank activities²⁾ were NOK 88 million (NOK 108 million) for 3Q and NOK 264 million year-to-date, compared to NOK 300 million for the same period last year. The positive development reflects the results of the bank's costs programme. Bank activities costs ratio was 62 per cent for 3Q and 67 per cent year-to-date. A net NOK 0.1 million of lending write-downs were recognised as income for the quarter (NOK 10 million recognised as costs) and NOK 11 million (NOK 58 million recognised as costs)

year-to-date. Losses developed positively compared with the same period in 2009 and total losses year-to-date amount to 0.03 per cent (0.14 per cent) of total assets, including write-downs on taken over commitments. Ring Eiendomsmegling achieved a result of NOK 2.5 million (minus NOK 3.5 million) for the quarter and NOK 0.1 million (minus NOK 15.3 million) year-to-date.

Balance sheet

Gross lending to customers amounted to NOK 34 billion at the close of the quarter. This represents a reduction of NOK 1 billion for the quarter and NOK 2 billion year-to-date. NOK 0.3 billion of the reduction in the last quarter came from the retail portfolio and NOK 1.6 billion year-to-date. The reduction in the retail portfolio has been slowing down during the year. This is primarily due to a reduction in loan portfolios linked to external distributors. The bank's retail market portfolio represents 68 per cent of the bank's total lending and primarily comprises low risk mortgages. The average loan-to-collateral value ratio is around 57 per cent. Corporate market lending represents 32 per cent of the portfolio and essentially comprises loans to property owners and developers in Oslo and the central Eastern Norway region. Loans to development projects account for around 10 per cent of lending in the corporate market, and a high proportion of advance sales is required for lending for new housing projects. Few customers' commitments are non-performing or loss-exposed, and the level of losses in the portfolio is low.

The volume of non-performing and loss-exposed commitments in the banking group amounted to NOK 550 million, equivalent to 1.6 per cent of gross lending, at the close of the quarter. This is an improvement since year-end 2009 when the volume of non-performing and loss-exposed loans amounted to 2.5 per cent of gross lending. The volume of deposits amounted to NOK 19 billion at the close of the quarter. The deposit-to-loan ratio was 54 per cent. This is an increase from 51 per cent at year-end 2009 and due in part to the bank's conscious focus on deposit products.

The bank's capital adequacy was 13.3 per cent and its core (tier 1) capital ratio was 10.9 per cent at the close of the quarter. The primary capital at the close of the quarter excludes the period's result.

Market

The housing market steadily improved during 3Q and seasonally adjusted prices increased each month. The market for new homes also saw faster sales in 3Q compared to the same period last year. This was also reflected in Ring Eiendomsmegling, which has experienced a significant increase in sales volumes for new housing so far in 2010.

²⁾ Bank activities consists of Storebrand Bank ASA, Storebrand Boligkreditt AS and Storebrand Eiendoms-kreditt AS.

P&C AND HEALTH INSURANCE

- **High level of customer satisfaction**
- **Continued stable growth within P&C insurance**
- **Increased efficiency and improved operating result in health business**

The P&C insurance business encompasses the companies Storebrand Skadeforsikring AS and Storebrand Helseforsikring AS. Storebrand P&C Insurance delivers standard P&C insurance products in the Norwegian retail market with the aid of cost-effective distribution and customer friendly online solutions. Storebrand Helseforsikring offers treatment insurance in the Norwegian and Swedish corporate and retail markets.

Financial performance - P&C Insurance business

NOK million	3Q		01.01-30.09		Full year
	2010	2009	2010	2009	2009
Premiums earned, net ¹⁾	110	74	293	196	278
Claims incurred, net ¹⁾	-86	-59	-258	-163	-230
Operating expenses	-22	-22	-65	-65	-94
Investment result	2	0	7	1	2
Operating result before amortisation Storebrand Skadeforsikring AS	4	-6	-24	-31	-44
Oslo Reinsurance Company AS (run-off)	1	2	8	15	25
Changes in security reserves	0	0	-3	-2	-4
Result P&C insurance group before amortisation	5	-3	-19	-19	-23
Result Storebrand Health Insurance before amortisation	10	6	22	2	6
Result P&C business before amortisation	14	3	3	-17	-18
Amortisation intangible assets	-2	-3	-7	-10	-14
Pre-tax profit/loss	12	0	-4	-27	-32

¹⁾ for own account.

Storebrand P&C Insurance

The Storebrand Skadeforsikring Group consists of Storebrand Skadeforsikring AS (Storebrand Skade) and its wholly owned subsidiary Oslo Reinsurance Company AS (Oslo Re).

Result

Storebrand P&C Insurance achieved a positive operating result before amortisation of NOK 4 million (minus NOK 6 million) for 3Q, the second quarter in a row in which new business made a positive contribution to the result. Storebrand P&C Insurance Group delivered a positive result before amortisation of NOK 5 million (minus NOK 3 million) for the period and a result of minus NOK 19 million (minus NOK 19 million) year-to-date.

Premium income for own account increased by 52 per cent in the quarter compared to the same period last year, which is good in a strongly competitive market.

Key figures Storebrand Skadeforsikring AS

In %	3Q		01.01-30.09		Full year
	2010	2009	2010	2009	2009
Claims ratio ¹⁾	78%	79%	88%	83%	83%
Cost ratio ¹⁾	22%	33%	24%	37%	38%
Combined ratio ¹⁾	99%	112%	112%	121%	121%

¹⁾ for own account.

The claims ratio as per 3Q of 88 per cent (83 per cent) continues to be affected by frost and water claims within building insurance in the winter, while other product areas are in line with expectations. Seen in isolation the quarter experienced a normal claims ratio trend in all product areas, which was 78 per cent (79 percent) for the period.

The costs ratio for the quarter was 22 per cent (33 per cent) and 24 per cent (37 per cent) year-to-date. P&C insurance continues to focus on continuously streamlining the costs base through automation measures and this positive development of the costs ratio is expected to continue for the remainder of the year with increased premium income.

The combined ratio for the quarter was 99 per cent (112 per cent) and 112 per cent (121 per cent) year-to-date.

Market

Insurance policy sales in Storebrand P&C Insurance are still growing and the strong growth continued in 3Q. The annual premium has increased by a further 9 per cent in the quarter and 29 per cent year-to-date to NOK 447 million. At the close of the period the company had 49,800 customers and 150,250 insurance contracts. The proportion of sales via direct channels grew during the period and direct distribution now accounts for 84 per cent of the annual premium. Customer satisfaction surveys relating to claims settlements are positive and confirm that Storebrand P&C Insurance provides a stable, high level of service and has satisfied customers.

Storebrand Health Insurance

Storebrand ASA owns 50 per cent of Storebrand Helseforsikring AS (Storebrand Health), which offers treatment insurance in the corporate and retail markets in Norway and Sweden. The comments regarding the result apply to the company as a whole.

Result

The company's result before amortisation was NOK 19 million (NOK 12 million) for 3Q and NOK 44 million (NOK 4 million) year-to-date.

Claims costs were NOK 38 million (NOK 31 million) for the quarter and NOK 118 million (NOK 117 million) year-to-date. The risk result was 55 per cent (48 per cent), including claims settlement costs, in the period, and 56 per cent (60 per cent) year-to-date. The reduced costs ratio reflects the greater cost-effectiveness of the company.

Key figures Storebrand Helseforsikring AS

In %	3Q		01.01-30.09		Full year
	2010	2009	2010	2009	2009
Claims ratio ¹⁾	55%	48%	56%	60%	59%
Cost ratio ¹⁾	29%	38%	32%	42%	40%
Combined ratio ¹⁾	83%	86%	87%	101%	99%

¹⁾ for own account.

Market

Premium income has grown by 8 per cent year-to-date compared to the same period last year. Storebrand Health Insurance had more than 80,500 customers and a total annual premium of NOK 294 million (NOK 273 million) at the close of 3Q. Awareness of health insurance has grown in the market. Companies that actively focus on reducing sick leave use health insurance, among other things, as one of a number of means of achieving their goals. As in Storebrand P&C Insurance, customer satisfaction surveys relating to claims settlements show that Storebrand Health Insurance has satisfied customers.

STOREBRAND ASA

Storebrand ASA is the holding company in the Storebrand Group.

RESULT

Financial performance - Storebrand ASA

Million NOK	3Q		01.01-30.09		Full year
	2010	2009	2010	2009	2009
Group contribution and dividend			835	147	147
Interest income	13	11	33	56	65
Interest expenses	-35	-26	-98	-99	-129
Gains/losses securities	-1	-6	-5	-34	-31
Other financial items	-4	-7	-3	-7	-9
Net financial items	-27	-28	-72	-83	-104
Operating costs	-28	-21	-97	-108	-151
Pre-tax profit/loss	-55	-49	667	-45	-109

Storebrand ASA's result pursuant to IFRS is shown in the table above. The official financial statements are prepared pursuant to Norwegian accounting law and presented in full in the financial statements section.

Storebrand ASA (the holding company) achieved a result before group contributions of minus NOK 55 million (minus NOK 49 million) for 3Q. Operating costs amounted to minus NOK 28 million (minus NOK 21 million) in 3Q.

Balance sheet

Storebrand ASA held liquid assets of NOK 1.5 billion at the close of the quarter, an reduction of NOK 90 million during the quarter. Liquid assets consist primarily of short-term interest-bearing securities with good credit ratings.

Total interest-bearing liabilities in Storebrand ASA amounted to NOK 2.9 billion at the close of the quarter. The first bond debt falls due in September 2011. Storebrand ASA owned 0.85 per cent (3,838,932) of the company's own shares at the close of the quarter.

OUTLOOK

Volatility in the financial markets increased in the wake of the financial crisis. This trend has continued in 2010 with a high level of volatility in both the equity and interest rate markets. The real economy is nonetheless developing in a positive direction with the Swedish economy recovering strongly and continued good growth in the Norwegian economy. This provides a basis for continued positive growth in Storebrand's core markets.

Continued growth is expected in the life and pensions market and wage inflation will be the most important factor in the short-term. The market has over time moved in the direction of funds-based products without interest guarantees. Storebrand has played an active part in this development and a steadily growing proportion of its business is linked to products in which financial performance is less affected by short-term market fluctuations. This trend will gradually improve the quality of the Group's earnings.

Storebrand has implemented a number of streamlining measures in recent years aimed at reducing the relative costs level in both the Norwegian and Swedish businesses. The work on streamlining operations continues and a programme for result improvement has been established in which both income increasing and cost reducing measures are closely monitored. The target for result improvement due to the programme has been set at NOK 550 million for 2010, compared to 2009. The most important contributions to achieving this target will be cost reducing measures, growth in customer assets and measures on the income side. The programme for improving operations is developing as planned and the work on streamlining Storebrand's processes continues at full strength.

Storebrand is exposed to several types of risk through its business areas. Continuous monitoring and active risk management are therefore integral core areas of the group. The development of both the equity and interest rate markets is important with respect to being able to deliver a return that exceeds the interest guarantee in the products over time. The fall seen in long term interest rates has a positive effect on the return on investments in the short-term, while lasting low interest rates will over time mean that the risk of not achieving the guaranteed return will increase going forward. Developments in the level of interest rates and the property and equity markets are considered the most important risk factors that could affect the group's result. Storebrand adapts to changing market conditions through dynamic risk management, which aims to tailor financial risk to the company's risk bearing capacity.

The Norwegian FSA has, due to the development of long interest rates, decided to lower the rates used for calculations, both for new contracts and for new accrued entitlements in existing contracts. The maximum rate for calculations for all new life insurance contracts established after 1 January 2011 will be 2.5 per cent (a reduction of 0.25 percentage points). The maximum rate for calculations for new accrued pension entitlements in existing group interest and pension insurance contracts will be reduced by 0.5 percentage points to 2.5 per cent from 1 January 2012. The reduction in the interest guarantee will result in higher premium payments for customers, but at the same time will provide a basis for higher expected returns in the long-term due to the providers' increased risk capacity.

The industry is facing extensive regulatory changes due to Solvency II and the pensions reform in Norway. Storebrand is playing an active part in these processes and is focused on product development and system modifications. During the preparations for the Solvency II regulations, which are expected to be introduced from 2013, The Norwegian FSA has stated that the Norwegian business rules for life insurance need to be evaluated. Potential changes could include adaptations that facilitate greater risk equalisation and better long-term asset management. Concrete proposals concerning changes to the business rules are expected to be presented in 1Q 2011. Storebrand views this work positively and is maintaining an active dialogue with the authorities with the aim of establishing general conditions that preserve effective long-term management of customers' assets.

Lysaker, 26 October 2010

The Board of Directors of Storebrand ASA

Storebrand Group

PROFIT AND LOSS ACCOUNT

NOK million	3Q		01.01 - 30.09		Full year
	2010	2009	2010	2009	2009
Net premium income	5,149	5,497	23,204	21,173	26,475
Net interest income - banking activities	113	106	344	319	423
<i>Net income from financial assets and property for the company:</i>					
- shares and other equity participations at fair value	4	-84	19	-164	-121
- bonds and other fixed-income securities at fair value	125	346	203	708	816
- financial derivatives at fair value	80	56	192	105	129
- net income from bonds at amortised cost	-3	-34	10	-19	-21
- net income from investment properties	14	1	31	18	57
- result from investments in associated companies	1	-2	5	-3	-2
<i>Net income from financial assets and real estate for the customers:</i>					
- shares and other equity participations at fair value	2,005	2,434	2,752	3,905	7,058
- bonds and other fixed-income securities at fair value	786	1,989	5,319	4,542	6,668
- financial derivatives at fair value	4,439	3,152	2,689	2,999	2,988
- to (from) market value adjustment reserve	-1,503		-1,472		-31
- net income from bonds at amortised cost	311	117	1,527	799	1,103
- net interest income lending	26	57	82	140	136
- net income from investment properties	285	79	903	666	967
- result from investments in associated companies	1	-1	8	-1	
Other income incl. fixed income and currency bank company	477	603	1,338	1,351	1,592
Other income incl. fixed income and currency bank customers	-19	235	44	226	
Total income	12,289	14,554	37,198	36,765	48,236
Insurance claims for own account	-4,964	-4,699	-15,955	-13,748	-18,643
Change in insurance liabilities excl. guaranteed return	-1,921	-4,236	-9,266	-11,684	-13,743
To/from additional statutory reserves - life insurance	-359	-325	99	16	-1,205
Guaranteed return and allocation to insurance customers	-3,279	-2,948	-7,918	-6,922	-8,644
Losses from lending/reversal of previous losses		-4	1	-33	-46
Operating costs	-829	-797	-2,510	-2,520	-3,601
Other costs incl. currency bank	-49	-496	-208	-681	-408
Interest expenses	-179	-141	-492	-514	-670
Total costs before amortisation and write-downs	-11,579	-13,646	-36,250	-36,085	-46,959
Profit before amortisation and write-downs	709	908	949	680	1,276
Write-down of intangible assets	-3		-5		-6
Amortisation of intangible assets	-96	-102	-284	-289	-384
Group pre-tax profit	610	806	660	391	887
Tax cost	-21	6	-140	9	47
Profit for the period	589	812	520	400	934
Profit is due to:					
Majority's share of profit	587	812	516	392	928
Minority's share of profit	2		4	8	5
Total	589	812	520	400	934
Earnings per ordinary share (NOK)					
Average number of shares as basis for calculation (million)	1.32	1.82	1.16	0.88	2.08
There is no dilution of the shares			446	446	446

Storebrand Group

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

NOK million	3Q		01.01 - 30.09		Full year
	2010	2009	2010	2009	2009
Profit for the period	589	812	520	400	934
Other result elements					
Change in pension experience adjustments, net of tax		-16	10	-14	135
Restatement differences, net of tax	3	-2	3	-35	-27
Adjustment of value of properties for own use, net of tax	12	-3	35	-2	-4
Gains/losses available-for-sale bonds	-2	-133	48	-1,256	-1,377
Total comprehensive income elements allocated to customers	-10	133	-83	1,256	1,377
Total other result elements	2	-21	13	-52	105
Total comprehensive income	591	792	533	349	1,038
Total comprehensive income is due to:					
Majority's share of total comprehensive income	587	798	529	357	1,047
Minority's share of total comprehensive income	4	-7	3	-8	-8
Total	591	792	533	349	1,038

Storebrand Group

STATEMENT OF FINANCIAL POSITION

NOK million	30.09.10	31.12.09
Assets company portfolio		
Deferred tax assets	146	213
Intangible assets	6,960	6,773
Pension assets	44	44
Tangible fixed assets	197	209
Investments in associated companies	148	140
Claims from associated companies	38	
Bonds at amortised cost	308	325
Lending to financial institutions	601	425
Lending to customers	34,023	35,843
Reinsurers' share of technical reserves	336	1,229
Investment properties at fair value	1,365	1,288
Properties for own use	352	336
Biological assets	556	552
Accounts receivable and other short-term receivables	1,643	2,041
<i>Financial assets at fair value:</i>		
- Shares and other equity participations	390	365
- Bonds and other fixed-income securities	20,298	20,834
- Derivatives	1,266	1,250
Bank deposits	1,832	3,184
Total assets company	70,505	75,053
Assets customer portfolio		
Investments in associated companies	11	3
Claims from associated companies	174	156
Bonds at amortised cost	45,141	44,393
Lending to customers	3,350	3,658
Investment properties at fair value	24,987	23,037
Properties for own use	1,420	1,382
Accounts receivable and other short-term receivables	2,174	1,902
<i>Financial assets at fair value:</i>		
- Shares and other equity participations	86,648	72,462
- Bonds and other fixed-income securities	143,918	134,881
- Derivatives	5,155	2,752
Bank deposits	7,260	6,480
Total assets customers	320,238	291,106
Total assets	390,743	366,159
Equity and liabilities		
Paid in capital	11,715	11,714
Retained earnings	5,864	5,329
Minority interests	176	174
Total equity	17,755	17,217
Subordinated loan capital	7,614	7,869
Market value adjustment reserve	1,503	31
Insurance reserves - life insurance	311,350	286,747
Insurance reserves - P&C insurance	1,049	1,830
Pension liabilities	1,162	1,179
Deferred tax	181	182
<i>Financial liabilities:</i>		
- Liabilities to financial institutions	8,381	11,126
- Deposits from banking customers	18,645	18,316
- Securities issued	11,884	12,408
- Derivatives company portfolio	973	435
- Derivatives customer portfolio	515	1,691
Other current liabilities	9,731	7,127
Total liabilities	372,988	348,942
Total equity and liabilities	390,743	366,159

Storebrand Group

RECONCILIATION OF GROUP'S EQUITY

NOK million	Majority's share of equity					Other equity			Total other equity	Minority	Total equity
	Share capital ¹⁾	Own shares	Share premium reserve	Total paid in equity	Revaluation surplus	Pension experience adjustments	Re-statement differences	Other equity ²⁾			
Equity 31 December 2008	2,250	-23	9,485	11,711	48	-608	51	4,787	4,277	170	16,158
Profit for the period								928	928	5	934
Change in pension experience adjustments						135			135		135
Change in value of properties for own use					-48			44	-3		-4
Translation differences								-13	-13	-13	-27
Total other result elements					-48	135	-13	44	118	-14	105
Total comprehensive income for the period					-48	135	-13	973	1,047	-8	1,038
Equity transactions with owners:											
Own shares		3		3				30	30		32
Share issue										10	10
Purchase of minority interests								-1	-1	3	2
Other								-23	-23		-23
Equity at 31 December 2009	2,250	-20	9,485	11,714		-473	37	5,765	5,329	174	17,217
Profit for the period								516	516	4	520
Change in pension experience adjustments						10			10		10
Translation differences								3	3	-1	3
Total other result elements						10	3		14	-1	13
Total comprehensive income for the period						10	3	516	530	3	533
Equity transactions with owners:											
Own shares		1		1				14	14		15
Purchase of minority interests								-2	-2		-2
Other								-7	-7		-8
Equity at 30 September 2010	2,250	-19	9,485	11,715		-463	40	6,286	5,863	176	17,755

¹⁾ 449,909,891 shares with a nominal value of NOK 5.

²⁾ Includes risk equalisation fund which is undistributable funds of NOK 299 million, security reserves life insurance of NOK 151 million and security reserves P&C insurance of NOK 81 million.

Equity changes with the result for the individual period, equity transactions with the owners and items recognised in the total result Share capital, the share premium fund and other equity is evaluated and managed together. The share premium fund may be used to cover a loss, and other equity may be used in accordance with the provisions of the Public Limited Liabilities Company Act.

The own shares column shows the nominal values of the holding of own shares. The amount paid in excess of the equity's nominal value is booked as a reduction in other equity, such that the entire cost price for own shares is deducted from the group's equity. A positive amount on the «own shares» line is due to own shares being used in the shares scheme for employees.

Storebrand pays particular attention to the active management of equity in the group. This management is tailored to the business-related financial risk and capital requirements in which the composition of its business areas and their growth will be an important driver for the group's capital requirements. The goal of the capital management is to ensure an effective capital structure and reserve an appropriate balance between internal goals in relation to regulatory and the rating companies' requirements. If there is a need for new equity, this is procured by the holding company Storebrand ASA, which is listed on the stock exchange and the group's-listed and the core of the group's parent company.

Storebrand is a financial group subject to statutory requirements regarding primary capital under both the capital adequacy regulations and the solvency margin regulations. Primary capital encompasses both equity and subordinated loan capital. For Storebrand, these legal requirements carry the greatest significance in its capital management.

The group's goals are to achieve a core (tier 1) capital ratio in the bank of more than 10% and a solvency margin in life and pensions of more than 150% over time. In general, the equity of the group can be managed without material restrictions if the capital requirements are met and the respective legal entities have adequate solidity. Capital can be transferred foreign legal entities with the consent of local supervisory authorities.

For further information on the group's fulfilment of the capital requirements, see note 15.

Storebrand Group

CASH FLOW STATEMENT

NOK million	01.01 - 30.09	
	2010	2009
Cash flow from operational activities		
Net receipts insurance	16,890	11,875
Net payments compensation and insurance benefits	-13,187	-11,363
Net receipts/payments - transfers	1,058	-33
Receipts - interest, commission and fees from customers	1,294	1,519
Payments - interest, commission and fees to customers	-353	-704
Payments relating to operations	-2,163	-2,224
Net receipts/payments - other operational activities	2,927	-1,183
Net cash flow from operations before financial assets and banking customers	6,465	-2,113
Net receipts/payments - lending to customers	2,275	1,835
Net receipts/payments - deposits bank customers	323	700
Net receipts/payments - mutual funds	-3,547	-6,533
Net receipts/payments - real estate investments	-1,104	627
Net change in bank deposits insurance customers	-780	7,012
Net cash flow from financial assets and banking customers	-2,834	3,642
Net cash flow from operational activities	3,631	1,529
Cash flow from investment activities		
Net payments - sale/capitalisation of group companies	-10	449
Net receipts/payments - sale/purchase of property and fixed assets	-78	-50
Net cash flow from investment activities	-88	399
Cash flow from financing activities		
Payments - repayments of loans	-2,208	-8,661
Receipts - new loans	602	3,370
Payments - interest on loans	-601	-530
Payments - repayment of subordinated loan capital	-175	981
Payments - interest on subordinated loan capital	-513	-3,515
Net receipts/payments - lending to and claims from other financial institutions	-1,830	1,671
Receipts - issuing of share capital	7	15
Payments - issuing of share capital		25
Net cash flow from financing activities	-4,719	-6,644
Net cash flow for the period	-1,176	-4,717
- of which net cash flow in the period before financial assets and banking customers	1,658	-8,358
Net movement in cash and cash equivalents	-1,176	-4,717
Cash and cash equivalents at start of the period	3,609	6,748
Cash and cash equivalents at the end of the period ¹⁾	2,433	2,032
¹⁾ Consist of:		
Lending to financial institutions	601	421
Bank deposits	1,832	1,610
Total	2,433	2,032

The cash flow statement shows the group's cash flows for operational, investment and financial activities pursuant to the direct method. The cash flows show the overall change in means of payment over the year.

Operational activities

A substantial part of the activities in a financial group will be classified as operational. All receipts and payments from insurance activities are included from the life insurance companies, and these cash flows are invested in financial assets that are also defined as operational activities. One subtotal is generated in the statement that shows the net cash flow from operations before financial assets and banking customers, and one subtotal that shows the cash flows from financial assets and banking customers. This shows that the composition of net cash flows from operational activities for a financial group includes cash flows from both operations and investments in financial assets. The life insurance companies' balance sheets include substantial items linked to the insurance customers that are included on the individual lines in the cash flow analysis. Since the cash flow analysis is intended to show the change in cash flow for the company, the change in bank deposits for insurance customers is included on its own line in operating activities to neutralise the cash flows associated with the customer portfolio in life insurance.

Investment activities

Includes cash flows for holdings in group companies and tangible fixed assets.

Financing activities

Financing activities include cash flows for equity, subordinated loans and other borrowing that helps fund the group's activities. Payments of interest on borrowing and payments of share dividends to shareholders are financial activities.

Cash/cash equivalents

Cash/cash equivalents are defined as claims on central banks and claims on financial institutions without notice periods for the company portfolio. The amount does not include claims on financial institutions linked to the insurance customers portfolio, since these are liquid assets that not available for use by the group.

Notes to the interim accounts Storebrand Group

NOTE 1: ACCOUNTING POLICIES

The Group's interim financial statements include Storebrand ASA together with subsidiaries and associated companies. The financial statements were prepared in accordance with IAS 34 Interim Financial Reporting. The interim financial statements do not include all the information required in full annual financial statements.

The Group has not made any changes to the accounting policies applied in 2010. A description of the accounting policies applied in the preparation of the financial statements is provided in the 2009 annual report.

Changes have been made to the following standards and these came into force on 1 January 2010:

- IFRS 3 Business Combinations
- IAS 27 Consolidated and Separate Financial Statements

Changes to accounting standards have had no effect on the Group's financial reporting as per 3Q 2010.

NOTE 2: ESTIMATES

In preparing the interim accounts, Storebrand has used assumptions and estimates that affect reported amounts of assets, liabilities, revenues, costs and information in the notes to the financial statements, as well as the information provided on contingent liabilities. A certain degree of uncertainty is associated with estimates and assumptions and actual figures may deviate from the estimates used.

Storebrand continuously builds up reserves in connection with increased life expectancy in life insurance, including increased requirements associated with individual pension insurance in which the building up of reserves in a time-limited period can be charged to the running return. Any deficient future return in connection with this may reduce the profit allocated to the owner.

Please also refer to the discussions in notes 2 and 4 of the 2009 annual report.

NOTE 3: TAX

The Storebrand Group has a significant tax-related deficit linked to the Norwegian life insurance activities. This is due to the fact that there are major differences between accounting-related and tax-related income and losses associated with investments in equities within the EEA area. Deferred tax assets associated with the deficits that can be carried forward are not recognised in the balance sheet since there is some uncertainty about whether or not taxable income will reach a level that enables the deficits that can be carried forward to be used. The tax cost is also affected by the total results in the Swedish business, including the size of risk results and final allocations of taxable results between customers and the owner in the Swedish subsidiary SPP.

NOTE 4: INFORMATION ABOUT CLOSE ASSOCIATES

Storebrand conducts transactions with close associates as part of its normal business activities. These transactions take place on commercial terms. The same terms that apply to Storebrand's other customers and encompass lending, bank deposits, insurance and asset management. The terms for transactions with senior employees and close associates are stipulated in notes 14 and 15 in the 2009 annual report.

With the exception of these transactions, Storebrand has not carried out any material transactions with close associates as per 3Q 2010.

Notes to the interim accounts Storebrand Group

NOTE 5: FINANCIAL RISKS

Note 3 of the 2009 annual report explains the group's financial risks in more detail and how Storebrand's assets and liabilities are affected by developments in the financial markets. Storebrand Life Insurance's financial risk is principally associated with its ability to meet the annual return guarantee for a large proportion of the company's balance sheet. Despite significant differences in products and general conditions in Norway and Sweden, SPP's financial risk is also principally associated with its ability to meet guarantees to customers. Falling equity markets and falls in interest rates that lead to lasting low interest rates below the guaranteed interest are important risk factors for both companies. The investment strategy and risk management in both companies comprises three main pillars:

- 1) asset allocation that results in a good return for customers and owners over time
- 2) the implementation of dynamic risk management measures in customer portfolios, and
- 3) tailored hedging of certain selected insurance policies in the company's portfolio (especially for SPP).

Long interest rates have fallen in the year-to-date and have at times been volatile in both Norway and Sweden, but have risen again somewhat after reaching their lowest levels at the end of August. All other things being equal, low interest rates contribute to increased risk for the life companies. Positive equity markets in the last quarter have had a positive effect on the companies' financial results, buffer situations and equity risk.

NOTE 6: SEGMENTS

The Storebrand Group consists of four business areas: life and pensions, asset management, bank and P&C insurance. Life and pensions are reported in two result areas: Life and Pensions Norway (LPN) and Life and Pensions Sweden (LPS).

Life and Pensions Norway

Storebrand Life Insurance offers a wide range of products within occupational pensions, private pension savings and life insurance to companies, public sector entities and private individuals.

Life and Pensions Sweden

SPP offers a wide range of pension solutions to companies, organisations and private individuals in Sweden. SPP holds a particularly strong position in traditional products – policies with guaranteed interest rates – in the Swedish corporate market.

Asset management

Storebrand's asset management activities include the companies Storebrand Kapitalforvaltning AS, Storebrand Fondene AS, Storebrand Eiendom AS and SPP Fonder AB. All the management activities have a guaranteed socially responsible profile. Storebrand offers a wide range of mutual funds to retail customers and institutions under the Delphi, Storebrand Fondene and SPP Fonder brand names. Storebrand Eiendom is one of Norway's largest real estate companies and manages real estate portfolios both in Norway and abroad.

Banking

Storebrand Bank offers traditional banking services such as accounts and project financing to selected corporate customers, and is a no fees commercial bank. Real estate brokering is also offered in this segment.

P&C insurance

Storebrand's P&C insurance business encompasses the following companies: Skadeforsikring AS and Storebrand Helseforsikring AS (50 per cent stake). Storebrand Skadeforsikring offers standard insurance products in the Norwegian retail market, and some corporate insurance in the SMB market. Storebrand Helseforsikring offers treatment insurance in the Norwegian and Swedish corporate and retail markets.

Other

Consists of Storebrand ASA and eliminations.

NOK million	3Q		01.01 - 30.09		Full year
	2010	2009	2010	2009	2009
Life and Pensions Norway	316	409	576	566	759
Life and Pensions Sweden	304	484	250	180	487
Asset management	69	37	165	102	240
Storebrand Bank	60	23	123	39	63
P&C insurance	14	3	3	-17	-18
Other activities	-55	-49	-169	-191	-255
Group result	709	908	949	680	1,276
Write-down and amortisation of intangible assets	-99	-102	-289	-289	-390
Group pre-tax profit	610	806	660	391	887

Notes to the interim financial statements Storebrand Group

Segmentation information for 3Q

NOK million	Life and Pensions Norway ¹⁾		Life and Pensions Sweden ¹⁾		Asset management		Banking	
	2010	2009	2010	2009	2010	2009	2010	2009
Revenue from external customers	7,229	6,069	4,654	6,345	55	55	165	156
Revenue from other group companies ²⁾	7	51			65	49	1	2
Group result before amortisation and write-downs of intangible assets	316	409	304	484	69	37	60	23
Amortisation and write-downs			-88	-90	-1	-3	-8	-6
Group pre-tax profit	316	409	216	394	68	34	52	18

NOK million	P&C insurance		Other		Eliminations		Storebrand Group	
	2010	2009	2010	2009	2010	2009	2010	2009
Revenue from external customers	151	114	12	7	22	1,808	12,289	14,554
Revenue from other group companies ²⁾					-74	-101		
Group result before amortisation and write-downs of intangible assets	14	3	-55	-49			709	908
Write-downs and amortisation of intangible assets	-2	-3					-99	-102
Group pre-tax profit	12		-55	-49			610	806

Segmentation information as per 30 september

NOK million	Life and Pensions Norway ¹⁾		Life and Pensions Sweden ¹⁾		Asset management		Banking	
	2010	2009	2010	2009	2010	2009	2010	2009
Revenue from external customers	23,745	22,182	12,350	11,942	178	149	449	436
Revenue from other group companies ²⁾	22	151			165	154	5	5
Group result before amortisation and write-downs of intangible assets	576	566	250	180	165	102	123	39
Amortisation and write-downs			-258	-257	-4	-5	-20	-17
Group pre-tax profit	576	566	-8	-76	161	97	103	22
Assets	201,666	191,066	144,931	130,331	791	659	40,334	42,757
Liabilities	190,799	180,633	139,984	125,503	430	363	38,047	40,686

NOK million	P&C insurance		Other		Eliminations		Storebrand Group	
	2010	2009	2010	2009	2010	2009	2010	2009
Revenue from external customers	414	301	36	29	27	1,725	37,198	36,765
Revenue from other group companies ²⁾			835	147	-1,027	-457		
Group result before amortisation and write-downs of intangible assets	3	-17	667	-44	-835	-147	949	680
Write-downs and amortisation of intangible assets	-7	-10					-289	-289
Group pre-tax profit	-4	-27	667	-44	-835	-147	660	391
Assets	959	1,761	18,700	18,350	-16,638	-16,401	390,743	368,523
Liabilities	658	1,494	3,163	3,433	-92	-103	372,988	352,009

¹⁾ Life and Pensions

Income from external customers includes the total premium income including savings premiums and transferred premium fund from other companies, net financial return and other income.

²⁾ Income from other group companies

Storebrand Investment manages financial assets for other group companies. Asset management fees are made up of fixed management fee and a performance-related fee. Performance-based fees apply to the portfolios qualifying for such fees at any given time. Asset management includes the income in Storebrand Fondene AS and Storebrand Kapitalforvaltning AS, while the group result before amortisation also includes the proportion of the result from Storebrand Eiendom AS and SPP Fonder AB. Storebrand Life Insurance earns revenue from other group companies for sales and management of products. These services are priced on commercial terms.

Notes to the interim financial statements Storebrand Group

Key figures by business area - cumulative figures

	3Q	2Q	1Q	4Q	3Q	2Q	1Q	4Q
NOK million	2010	2010	2010	2009	2009	2009	2009	2008
Group								
Earnings per ordinary share	1.16	-0.16	0.41	2.08	0.88	-0.94	-1.87	-5.01
Equity	17,755	17,154	17,460	17,217	16,514	15,722	15,306	16,158
Capital adequacy	13.0%	13.0%	13.4%	13.9%	14.1%	13.8%	14.6%	14.3%
Life and Pensions Norway								
Premium income after reinsurance	12,817	9,673	6,438	16,073	12,825	9,447	6,310	16,304
Transferred premium reserves	4,303	3,973	3,143	2,682	2,305	1,955	1,720	5,097
Policyholders' fund incl. accrued profit	187,949	184,223	184,308	175,920	173,318	170,159	167,242	164,016
- of which products with guaranteed return	162,470	160,297	160,214	153,603	154,572	153,389	152,617	148,218
Market return customer funds with guarantee	4.1%	1.6%	1.8%	4.7%	3.1%	1.5%	0.2%	2.0%
Booked investment yield customer funds with guarantee	3.2%	1.6%	1.1%	4.7%	3.1%	1.5%	0.2%	2.0%
Investment yield company portfolio	4.1%	2.2%	1.0%	5.2%	3.5%	2.2%	1.0%	3.0%
Solvency capital ¹⁾	40,413	36,102	38,510	35,321	33,554	31,040	31,105	35,856
Capital adequacy (Storebrand Life Insurance Group)	13.9%	13.9%	14.3%	14.9%	15.9%	15.8%	17.8%	17.4%
Solvency margin (Storebrand Life Insurance Group)	158%	159%	167%	170%	161%	154%	148%	160%
Life and Pensions Sweden								
Premium income after reinsurance	5,658	4,136	1,903	7,397	5,841	4,164	2,079	7,598
Transferred premium reserves	158	106	43	70	43	27	10	55
Policyholders fund incl. accrued profit (excl. conditional bonus)	115,347	109,387	106,803	108,778	108,815	103,882	100,056	105,755
- of which products with guaranteed return	83,780	80,175	76,462	77,415	78,674	73,013	79,573	83,529
Return Defined Benefit	7.1%	3.3%	3.3%	4.1%	2.6%	-1.4%	-0.7%	0.6%
Return Defined Contribution	6.2%	3.2%	2.9%	5.0%	3.3%	-1.1%	-1.6%	2.9%
Conditional bonus	10,009	8,456	9,304	8,689	8,234	6,869	5,629	7,499
Deferred capital contribution	2,569	2,671	2,816	2,286	2,181	2,604	3,073	2,563
Solvency margin (SPP Life Insurance Group)	164%	160%	183%	194%	200%	207%	187%	135%
Asset management								
Total funds under management	396,326	383,590	378,446	351,160	351,588	335,731	326,161	228,671
Funds under management for external clients	117,774	113,921	108,719	103,556	102,205	91,332	83,840	58,445
Cost/income	60%	66%	63%	65%	73%	73%	74%	57%
Costs/AuM ²⁾	11%	12%	11%	12%	10%	9%	9%	12%
Bank								
Net interest margin	1.09%	1.08%	1.02%	0.95%	0.94%	0.93%	0.95%	1.17%
Costs/income % (banking) ³⁾	67%	70%	73%	71%	75%	74%	73%	63%
Other income/total income %	26%	22%	26%	35%	32%	29%	24%	23%
Deposits from and due customers as % of gross lending	54%	55%	53%	51%	51%	53%	51%	47%
Gross defaulted and loss-exposed loans as % of gross lending	1,6%	1,6%	2,3%	2,5%	1,4%	1,5%	2,1%	1,9%
Net lending	34,016	34,741	35,413	35,834	36,941	37,456	38,029	38,684
Core (tier 1) capital ratio	10.9%	10.4%	10.3%	10.4%	9.1%	8.8%	8.7%	8.1%
Storebrand P&C Insurance								
Premiums written	447	418	380	346	314	284	254	225
Claims ratio	88%	95%	120%	83%	83%	86%	88%	82%
Number of customers	49,839	47,565	44,208	40,499	37,522	34,302	31,184	27,725

¹⁾ Consists of equity, subordinated loan capital, market value adjustment reserve, risk equalisation fund, unrealised gains, bonds at amortised cost, additional statutory reserves, conditional bonus and accrued profit

²⁾ AuM = Assets under Management

³⁾ Consists of the companies Storebrand Bank ASA, Storebrand Boligkreditt AS and Storebrand Eiendomskreditt AS

Notes to the interim financial statements Storebrand Group

NOTE 7: PROFIT AND LOSS BY QUARTER

NOK million	3Q	2Q	1Q	4Q	3Q	2Q	1Q	4Q
	2010	2010	2010	2009	2009	2009	2009	2008
Total income	12,289	7,178	17,732	11,872	14,581	13,018	9,236	11,332
Total costs	-11,579	-7,216	-17,454	-11,275	-13,673	-12,513	-9,969	-9,544
Group pre-tax profit	610	-135	185	496	806	413	-828	1,683
Profit for the period before other comprehensive income	589	-254	184	533	812	415	-827	1,339
Profit by business area								
Life and Pensions	621	-76	281	500	893	502	-649	1,825
Asset management	69	42	54	138	37	33	32	96
Banking	60	35	28	24	24	6	9	-54
P&C insurance	14	15	-26	-1	3	3	-23	-9
Other activities	-55	-54	-59	-64	-49	-41	-102	-71
Profit before amortisation and write-downs	709	-39	278	596	908	505	-733	1,788
Write-down of intangible assets	-3	-2						-7
Amortisation of intangible assets	-96	-94	-93	-101	-102	-92	-95	-98
Group pre-tax profit	610	-135	185	496	806	413	-828	1,683

NOTE 8: NET INTEREST INCOME - BANKING ACTIVITIES

NOK million	3Q		01.01 - 30.09		Full year
	2010	2009	2010	2009	2009
Total interest income	395	379	1,140	1,451	1,818
Total interest expenses	-282	-273	-796	-1,132	-1,394
Net interest income	113	106	344	319	423

NOTE 9: OPERATING COSTS

NOK million	3Q		01.01 - 30.09		Full year
	2010	2009	2010	2009	2009
Personnel costs	-433	-466	-1,351	-1,456	-2,063
Amortisation	-31	-10	-84	-28	-40
Other operating costs	-365	-321	-1,075	-1,036	-1,498
Total operating costs	-829	-797	-2,510	-2,520	-3,601

Notes to the interim financial statements Storebrand Group

NOTE 10: VALUATION OF FINANCIAL INSTRUMENTS AT FAIR VALUE

The valuation classification of financial instruments at fair value is based on the general policies the company applies and which are described in the 2009 annual report.

The table below specifies level 3.

Specification of papers pursuant to valuation techniques (non-observable assumptions)

Equities and units

NOK million	Carrying amount at 31 Dec 2009	Carrying amount at 30 Sept 2010	Change	Of which reclassification with respect to pricing method to/from non-observable assumptions
Equities	3,142	3,159	17	
Fund units excluding hedge funds	1,612	2,017	405	
Private equity fund investments	3,555	4,259	704	
Indirect real estate fund	2,050	2,089	38	
Total	10,359	11,524	1,164	

Bonds and other fixed-income securities

NOK million	Carrying amount at 31 Dec 2009	Carrying amount at 30 Sept 2010	Change	Of which reclassification with respect to pricing method to/from non-observable assumptions
Asset backed securities	1,373	1,199	-174	
Corporate bonds	960	1,016	56	
Finance, bank and insurance	13	29	16	
Local authority, county	106		-106	
Total	2,452	2,245	-208	

NOTE 11: LEADING

Loans

NOK million	Carrying amount at 30 Sept 2010	Full Year 2009
Corporate	14,228	14,781
Retail	23,411	25,009
Gross lending	37,639	39,790
Write-down on loans	-266	-289
Net lending	37,374	39,501

Non-performing and loss-exposed loans

NOK million	Carrying amount at 30 Sept 2010	Full Year 2009
Non-performing and loss-exposed loans without evidence of impairment	317	309
Non-performing and loss-exposed loans with evidence of impairment	233	575
Gross defaulted and loss-exposed loans	550	884
Individual write-downs	-172	-182
Net non-performing and loss-exposed loans	378	702

Notes to the interim financial statements Storebrand Group

NOTE 12: INVESTMENT PROPERTIES

The following amounts are booked in the income statement:

NOK million	3Q		01.01 - 30.09		Full year
	2010	2009	2010	2009	2009
Rent income from properties ¹⁾	372	371	1,149	1,119	1,556
Operating costs (including maintenance and repairs) relating to properties that have provided rent income during the period ²⁾	-85	-80	-214	-198	-299
Total	286	292	934	921	1,258
1) Of which properties for own use	17	25	50	74	94
2) Of which properties for own use	-3	-4	-9	-12	-18

Change in value real estate investments

NOK million	3Q		01.01 - 30.09		Full year
	2010	2009	2010	2009	2009
Wholly owned real estate investments - investment properties	4	-225	15	-225	-254
Wholly owned real estate investments - properties for own use					55
Property equities and units in Norway ¹⁾	28	-3	79	-103	-76
Property units abroad ¹⁾	50	-165	40	-834	-974
Total write-downs/value changes	81	-394	133	-1,162	-1,250
Realised gains/losses sold real estate			-2		

¹⁾ Are in the balance sheet classified as equities and units

Book value of investment properties ¹⁾

NOK million	Carrying amount at 30 Sept 2010	Full year 2009
Carrying amount as per 1 Jan	24,160	23,000
Supply due to purchases	1,799	677
Supply due to additions	151	305
To owner used properties		-87
From owner used properties		1,128
Disposals		-635
Net write-ups/write-downs	14	-199
Exchange rate changes	25	-28
Carrying amount	26,149	24,160

¹⁾ Consists of investment properties in Storebrand Life Insurance Group

Property type

NOK million	Carrying amount at 30 sept 2010	Full year 2009	30.09.10		
			Duration of lease (years)	m2	Leased amount in % ¹⁾
Office buildings (including parking and storage)	13,471	11,977	5.3	840,655	93
Shopping centres (including parking and storage)	11,268	11,180	3.3	386,723	93
Multi-storey car parks	692	692	6.1	44,085	100
Cultural/conference centres and commercial in Sweden	718	311			
Taken over properties ²⁾	204	165			
Total investment properties	26,352	24,325		1,271,463	
Properties for own use	1,771	1,718	9.7	50,000	91
Total properties	28,123	26,043		1,321,463	

¹⁾ The leased amount is calculated in relation to floor space.

²⁾ Storebrand Bank Group has taken over properties in connection with defaulted loans.

The properties are valued individually on the basis of the estimated income and costs associated with the completion/sale of the property projects.

Notes to the interim financial statements Storebrand Group

Geographical location:

NOK million	Carrying amount at 30 Sept 2010	Full year 2009
Oslo - Vika/Fillipstad Brygge	6,220	5,377
Rest of Greater Oslo	9,063	8,903
Rest of Norway	12,122	11,452
Sweden	718	311
Total properties	28,123	26,043

A further NOK 855 million was agreed for property purchases in 3Q, but the assumption of the risk and final conclusion of contracts will occur in later quarters in 2010. NOK 400 million in Storebrand and SEK 1,050 million in SPP have been committed but not drawn on in international real estate funds.

Calculation of fair value for properties

Investment properties are valued at fair value. Fair value is the amount an asset could be sold for in a transaction at arm's length between well informed, voluntary parties.

Observed market prices are taken into account when setting market rent and the required rate of return.

If applicable prices in an active market are unavailable, one looks at the following, among other things:

- applicable prices in an active market for property of another kind, with other conditions or in another location (or subject to other leases or other contracts), adjusted to take account of these differences,
- prices recently achieved for equivalent properties in less active markets, with adjustments that reflect any changes in economic conditions after the time the transactions took place at the aforementioned prices, and
- discounted cash flow prognoses based on reliable estimates of future cash flows, and supported by the terms and conditions in any existing leases and other contracts, as well as (where possible) external knowledge about applicable market rents for equivalent properties in the same location and under the same conditions, and the use of discount rates that reflect applicable market assessments of uncertainty in the cash flows amounts and timetable. The individual required rate of return for the individual investment is used to discount future net cash flows.

The required rate of return is set on the basis of expected future risk free interest and an individually set risk premium. The following, among other things, is taken into account when setting the required rate of return:

- Transactions in the market
- Perceptions in the market
- Lease status (vacancy, tenant's solvency)
- Location
- Standard
- Rent level in relation to market rent
- Value per m²
- All other information about property values, the market and the individual property

The property's market values is assessed on the basis of a long-term income perspective. Office buildings and shopping centres account for a significant proportion of the properties. In the case of office buildings, a future income and costs picture is estimated for the first 10 years, and a final value calculated at the end of that 10 year period, based on market rent and normal operating costs for the property. The net income stream takes into account existing and future reductions in income resulting from vacancy, necessary investments and an assessment of the future development in market rents. In the case of shopping centres, the property's value is calculated based on a market yield. In cases where it is known significant changes will occur to the expected cash flow in later years, this is taken account of in the valuation. A representative selection of properties is subject to an external valuation.

Notes to the interim financial statements Storebrand Group

The properties are valued on the basis of the following effective required rate of return as per 30 June 2010 (incl. 2.5% inflation):

Segment	Required rate of return	
	30.09.10	31.12.09
Office portfolio Oslo City Centre	7.75-9.25	7.75 -9.25
Shopping centre portfolio	8.25-9.25	8.25 -9.25
Other properties	8.75-10.00	8.75 -10.00

Sensitivities

Valuations are particularly sensitive to changes in the required rate of return and assumed future cash flows.

A change of 0.25% in the required rate of return, where everything else remains the same, would result in a change in value in the real estate portfolio of approx. NOK 871 million, which corresponds to 3.36%.

NOTE 13: FINANCIAL LIABILITIES AND SPECIFICATION OF LENDING

Specification of subordinated loan capital

NOK million	Nominal value	Currency	Interest rate	Due/call	Carrying amount at 30 Sept 2010
Issuer					
Hybrid tier 1 capital					
Storebrand Bank ASA	107	NOK	Fixed	2014	117
Storebrand Bank ASA	168	NOK	Variable	2014	169
Storebrand Livsforsikring AS	1,500	NOK	Variable	2018	1,499
Perpetual subordinated loan capital					
Storebrand Livsforsikring AS	300	EUR	Fixed	2013	2,578
Storebrand Livsforsikring AS	1,700	NOK	Variable	2014	1,703
Storebrand Livsforsikring AS	1,000	NOK	Fixed	2015	1,048
Dated subordinated loan capital					
Storebrand Bank ASA	100	NOK	Variable	2011	100
Storebrand Bank ASA	250	NOK	Variable	2012	250
Storebrand Bank ASA	150	NOK	Variable	2012	150
Total subordinated loan capital and hybrid tier 1 capital					7,614
Total subordinated loan capital and hybrid tier 1 capital 31.12.09					7,869

Notes to the interim financial statements Storebrand Group

Specification of liabilities to financial institutions

NOK million	Carrying amount at 30 Sept 2010	Full year 2009
Call date		
2010	845	3,585
2011	2,461	2,443
2012	1,354	1,359
2013	2,738	2,751
2014	983	989
Total liabilities to financial institutions	8,381	11,126

Specification of securities issued

NOK million	Carrying amount at 30 Sept 2010	Full year 2009
Call date		
2010	888	2,941
2011	1,412	1,407
2012	2,082	2,043
2013	1,024	417
2014	3,067	2,948
2015	1,440	1,366
2016	864	294
2019	1,107	993
Total equity-linked bonds	11,884	12,408

Signed loan agreements have standard covenant requirements. The terms and conditions have been redeemed pursuant to signed loan agreements.

Deposits from banking customers

NOK million	Carrying amount at 30 Sept 2010	Full year 2009
Corporate	7,357	6,692
Retail market	11,288	11,624
Total	18,645	18,316

NOTE 14: CONTINGENT LIABILITIES

NOK million	30.09.10	Full year 2009
Guarantees	219	248
Unused credit limit lending	3,778	3,451
Uncalled residual liabilities re limited partnership	5,721	4,483
Total contingent liabilities	9,719	8,182

Guarantees principally concern payment guarantees and contract guarantees. Unused credit facilities concern granted and unused overdrafts and credit cards, as well as unused facility for credit loans secured by property.

In February 2010, a judgement by default was handed down in which the bank was ordered to pay the plaintiff NOK 74 million in compensation. Following the judgement handed down by the Supreme Court on 29 September 2010 the case will now be heard on its merits in district court. The bank believes it is overwhelmingly likely that the claim for compensation will not succeed and has therefore not made provisions in the interim financial statements as per 30 September 2010.

Notes to the interim financial statements Storebrand Group

NOTE 15: CAPITAL ADEQUACY AND SOLVENCY

The Storebrand Group is a cross-sectoral financial group subject to capital requirements pursuant to both Basel II (capital adequacy) and the solvency rules on a consolidated basis. Pursuant to these rules, solvency margin requirements are calculated for the insurance companies' in the group, while for the other companies a capital requirement pursuant the capital adequacy regulations is calculated. The calculations in the tables below conform to the regulations relating to the application of the solvency rules on a consolidate basis, etc., Section 7.

Primary capital consists of core (tier 1) capital and tier 2 capital. Pursuant to the regulations for calculating primary capital, core (tier 1) capital is materially different to equity in the financial statements. The table below shows a reconciliation of core (tier 1) capital in relation to equity. Issued hybrid tier 1 capital can account for 15% of the core (tier 1) capital, while any overshoot can be included in the tier 2 capital. A percentage of the conditional bonus is included in the core (tier 1) capital pursuant to the conditions stipulated by Finanstilsynet and this applies to that part of the insurance capital that is not guaranteed in SPP.

Tier 2 capital which consists of subordinated loans cannot exceed more than 100% of the core (tier 1) capital, while dated subordinated loan capital cannot exceed more than 50% of the core (tier 1) capital.

Pursuant to Basel II the capital requirement is 6% of the basis for calculating the credit risk, market risk and operational risk.

In a cross-sectoral financial group the sum of the primary capital and solvency margin capital shall cover the sum of the solvency margin requirements for the insurance activities and the requirements for primary capital of financial institutions and securities firms.

Primary capital in capital adequacy

NOK million	30.09.10	Full year 2009
Share capital	2,250	2,250
Other equity	15,505	14,967
Equity	17,755	17,217
Hybrid tier 1 capital	1,752	1,715
Conditional bonus	3,153	2,755
Goodwill and other intangible assets	-7,035	-6,773
Deferred tax assets	-146	-213
Risk equalisation fund	-299	-225
Deductions for investments in other financial institutions	-22	
Security reserves	-254	-101
Minimum requirement reinsurance allocation	-11	-46
Capital adequacy reserve	-284	-254
Other	-84	-137
Core (tier 1) capital	14,525	13,938
Hybrid tier 1 capital	34	47
Perpetual subordinated capital	5,066	5,047
Ordinary primary capital	500	675
Deductions for investments in other financial institutions	-22	
Capital adequacy reserve	-284	-254
Tier 2 capital	5,294	5,515
Net primary capital	19,819	19,453

Notes to the interim financial statements Storebrand Group

Minimum requirements primary capital in capital adequacy

NOK million	30.09.10	Full year 2009
Credit risk		
Of which by business area:		
Capital requirements insurance	10,432	9,406
Capital requirements banking	1,594	1,653
Capital requirements securities undertakings	12	17
Capital requirements other	46	36
Total minimum requirements credit risk	12,084	11,113
Operational risk	128	128
Deductions	-56	-58
Minimum requirements primary capital	12,155	11,182
Capital adequacy ratio	13.0%	13.9%
Core (tier 1) capital ratio	9.6%	10.0%

Solvency requirements for cross-sectoral financial group

NOK million	30.09.10	Full year 2009
Requirements re primary capital and solvency capital		
Capital requirements Storebrand Group from capital adequacy statement	12,155	11,182
- capital requirements insurance companies	-10,432	-9,406
Capital requirements pursuant to capital adequacy regulations	1,723	1,776
Requirements re solvency margin capital insurance	11,121	10,208
Total requirements re primary capital and solvency capital	12,844	11,984
Primary capital and solvency capital		
Net primary capital	19,819	19,453
Change in solvency capital for insurance in relation to primary capital		
Conditional bonus - not approved as solvency capital	-3,153	-2,755
Reduction of subordinated loan in solvency capital		
Other solvency capital	2,470	2,513
Total primary capital and solvency capital	19,136	19,211
Surplus solvency capital	6,292	7,227

Storebrand ASA

PROFIT AND LOSS ACCOUNT

NOK million	Q3		01.01 - 30.9		Full year
	2010	2009	2010	2009	2009
Operating income					
Income from investments in subsidiaries					835
Net income and gains from financial instruments:					
- Shares and other equity participations	3	-3	11	-15	-10
- bonds and other fixed-income securities	10	97	24	256	292
- financial derivatives/other financial instruments		-89		-215	-244
Other financial instruments		1	1	3	2
Operating income	12	6	37	29	874
Interest expenses	-35	-26	-98	-99	-129
Other financial expenses	-4	-8	-10	-13	-14
Operating costs					
Personnel costs	-4	-7	-16	-39	-54
Amortisation			-1		
Other operating costs	-25	-14	-81	-69	-108
Total operating costs	-28	-21	-97	-108	-162
Total costs	-67	-55	-205	-220	-306
Pre-tax profit	-55	-49	-168	-191	568
Tax cost					
Profit for the period	-55	-49	-168	-191	568

Storebrand ASA

STATEMENT OF FINANCIAL POSITION

NOK million	30.09.10	31.12.09
Fixed assets		
Pension assets	367	367
Tangible fixed assets	45	41
Shares in subsidiaries	16,984	16,947
Total fixed assets	17,396	17,355
Current assets		
Owed within group		953
Lending to group companies	18	17
Other current receivables	62	11
Investments in trading portfolio:		
- Shares and other equity participations	19	59
- bonds and other fixed-income securities	1,368	1,152
- financial derivatives/other financial instruments	52	11
Bank deposits	82	48
Total current assets	1,602	2,251
Total assets	18,998	19,606
Equity and liabilities		
Share capital	2,250	2,250
Own shares	-19	-20
Share premium reserve	9,485	9,485
Total paid in equity	11,715	11,714
Other equity	4,154	4,313
Total equity	15,869	16,026
Non-current liabilities		
Pension liabilities	186	186
Securities issued	2,916	2,256
Total non-current liabilities	3,102	2,442
Current liabilities		
Liabilities to financial institutions		914
Debt within group	5	142
Other financial liabilities		16
Other current liabilities	23	65
Total current liabilities	28	1,137
Total equity and liabilities	18,998	19,606

Storebrand ASA

CASH FLOW STATEMENT

NOK million	01.01 - 30.9	
	2010	2009
Cash flow from operational activities		
Receipts - interest, commission and fees from customers	17	62
Net receipts/payments - securities at fair value	-126	-567
Payments relating to operations	-173	-97
Net receipts/payments - other operational activities	965	147
Net cash flow from operational activities ¹⁾	683	-455
Cash flow from investment activities		
Net payments - sale/capitalisation of subsidiaries	-184	515
Net receipts/payments - sale/purchase of property and fixed assets	-6	-2
Net cash flow from investment activities	-190	513
Cash flow from financing activities		
Payments - repayments of loans	-966	-1,383
Receipts - new loans	602	946
Payments - interest on loans	-101	-123
Receipts - issuing of share capital	7	8
Net cash flow from financing activities	-459	-552
Net cash flow for the period	34	-494
Net movement in cash and cash equivalents	34	-494
Cash and cash equivalents at start of the period	48	553
Cash and cash equivalents at the end of the period ²⁾	82	59

Notes to the financial statements Storebrand ASA

NOTE 1: ACCOUNTING POLICIES

The financial statements are presented in accordance with the accounting policies applied in the annual financial statements for 2009. A description of the accounting policies is provided in the 2009 annual report. Storebrand ASA does not apply IFRS to the parent company's financial statements.

NOTE 2: ESTIMATES

In preparing the interim accounts, Storebrand has used assumptions and estimates that affect reported amounts of assets, liabilities, revenues, and costs, and information in the notes to the financial statements. The final values realised may differ from these estimates.

NOTE 3: EQUITY

NOK million	Share capital ¹⁾	Own shares	Share premium	Other equity	Equity	
					30.09.10	31.12.09
Equity as per 1 Jan	2,250	-20	9,485	4,313	16,026	15,445
Profit for the year				-168	-168	568
Own shares bought back ²⁾		1		14	15	32
Employee share is ²⁾				-5	-5	-19
Total equity	2,250	-19	9,485	4,154	15,869	16,026

¹⁾ 449,909,891 shares with a nominal value of NOK 5

²⁾ In 2010, 329,539 of our own shares were sold to our own employees and 108,628 shares has been bought. Holding of own shares as per 30 September 2010 was 3,838,932.

NOTE 4: BONDS ISSUED AND BANK LOANS

NOK million	Interest rate	Currency	Net nominal value	30.09.10	31.12.09
Bond loan 2005/2011	Variable	NOK	750	753	751
Bond loan 2009/2012	Variable	NOK	405	406	405
Bond loan 2009/2014 ¹⁾	Fixed	NOK	550	564	555
Bond loan 2009/2014 ¹⁾	Fixed	NOK	550	587	546
Bond loan 2010/2013 ¹⁾	Fixed	NOK	200	207	
Bond loan 2010/2013	Variable	NOK	400	400	
Bank loan 2008/2010	Variable	EUR	110		914
Total ²⁾				2,916	3,171

¹⁾ Loans with fixed rates are hedged by interest swaps, which are booked at fair value through profit and loss. Changes in values of loans that can be related to the hedged risk are included in the carrying amount and included in the result.

²⁾ Loans are booked at amortised cost and include earned not due interest. Signed loan agreements have standard covenant requirements. The terms and conditions have been redeemed pursuant to signed loan agreements. Storebrand ASA has an unused drawing facility for EUR 210 million.

Translation from the original Norwegian version

To the board of Storebrand ASA

REPORT ON REVIEW OF INTERIM FINANCIAL INFORMATION

We have reviewed the condensed consolidated financial statement of Storebrand ASA (the Group) of September 30, 2010, showing a profit for the period of MNOK 519,8. The condensed consolidated financial statement comprises the statement of income, the statement of financial position, the statement of cash flow, the statement of comprehensive income, the statement of changes in equity and selected explanatory notes by September 30, 2010. Management is responsible for the preparation and fair presentation of this interim financial information in accordance with International Accounting Standard No 34 adopted by EU. Our responsibility is to express a conclusion on this interim financial information based on our review.

We conducted our review in accordance with International Standard on Review Engagements 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Based on our review, nothing has come to our attention that causes us to believe that the interim financial information does not give a true and fair view of the financial position of the Group as at September 30, 2010, and of its financial performance and its cash flows and the changes in equity for the nine month period then ended in accordance with International Accounting Standard no 34 as adopted by EU.

Oslo, October 26, 2010
Deloitte AS

Ingebret G. Hisdal (signed)
State Authorized Public Accountant (Norway)



Offices in Norway (incl. agents)

Tromsø, Trondheim, Kristiansund, Bergen, Stavanger, Kristiansand, Bø, Porsgrunn, Sandefjord, Tønsberg, Drammen, Asker, Sandvika, Oslo, Hønefoss, Hamar, Lillehammer, Jessheim, Sarpsborg, Fredrikstad, Molde, Ålesund, Lysaker, Ski.

Offices in Sweden

Göteborg, Linköping, Malmö, Stockholm, Sundsvall, Örebro.

HEADQUARTERS:

Storebrand ASA
Professor Kohts vei 9
P.O. Box 500
N-0114 Oslo, Norway
Tel.: + 47 22 31 50 50
www.storebrand.no

Call center:
+47 08880

OTHER GROUP COMPANIES:

SPP Livförsäkring AB
Torsgatan 14
S-10539 Stockholm, Sweden
Tel.: +46 8 451 7000
www.spp.se

Storebrand Livsförsäkring AS,
- Swedish branch
Torsgatan 14
Box 5541
S-114 85 Stockholm, Sweden
Tel.: + 46 8 700 22 00
www.storebrand.se

Storebrand Kapitalforvaltning AS
- Swedish branch
Torsgatan 14
Postboks 5541
S-114 85 Stockholm, Sweden
Tel.: +46 8 614 24 00
www.storebrand.se

Storebrand Helseforsikring AS
Filipstad Brygge 1
Postboks 1382 Vika
N-0114 Oslo, Norway
Tel.: +47 22 31 13 30
www.storebrandhelse.no

Storebrand Helseforsikring AS
- Swedish branch
Rålambsvägen 17, 14tr, DN huset
Box 34242
S-100 26 Stockholm, Sweden
Tel.: +46 8 619 62 00
www.dkvhalsa.se

Oslo Reinsurance Company AS
Ruseløkkveien 14
Postboks 1753 Vika
N-0122 Oslo, Norway
Tel.: +47 22 31 50 50
www.oslore.no

Financial calendar Storebrand 2011

16 February:	4th quarter 2010 results
9 March:	Embedded Value 2010 Capital Markets Day
13 April:	Annual General Meeting
14. April:	Ex dividend date
11 May:	1st quarter results
14 July:	2nd quarter results
26 October:	3rd quarter results
February 2012:	4th quarter 2011 results

Investor Relations contacts

Trond Finn Eriksen	Head of IR	trond.finn.eriksen@storebrand.no	+47 9916 4135
Kjetil R. Krøkje	IR Officer	kjetil.r.krokje@storebrand.no	+47 9341 2155
Faisal Khan	Director Corporate Finance and IR	faisal.khan@storebrand.no	+47 9223 0067
Odd Arild Grefstad	Group Chief Financial Officer	odd.arild.grefstad@storebrand.no	+47 9340 3850

Address

Storebrand ASA

P.O. Box 500, N-1327 Lysaker, Norway

Visiting address: Professor Kohts vei 9, Lysaker

Telephone: +47 22 31 50 50

www.storebrand.com/ir