

250 Years of Risk Management

- Managing capital efficient growth

INVESTOR PRESENTATION NOVEMBER 2017



Key investment considerations

- Storebrand is the leading Nordic pension and saving provider
- Storebrand is celebrating 250 years and Storebrand Livsforsikring AS has a very long track record as a reliable lender
- Owner Storebrand ASA has a diversified income and low leverage
- Proven risk and cost control
- Significant business and capital improvement during the past years
- New business has low capital need and diversify income generation in the group

Storebrand Group overview and strategy



Storebrand - the world's most sustainable insurer

Storebrand was named the world's most sustainable insurance company, and the second most sustainable company in any category, at the World Economic Forum 2017. We are proud and humbled. Proud, because sustainability is at the core of our business. Humbled, because we work hard every day to give our 1.9m pension customers a future to look forward to.

Group Strategy

- Consistent strategy since 2012: Active management of the guaranteed balance sheet and create the new Storebrand through growth within Savings and Insurance
- Doubled equity in 5 years and delivered stable solvency margin above 150%
 - In 2016 First dividend payout since 2011
 - Back book is projected to release capital over time
- Significant cost reductions in the period 2012-2018 with more than NOK 800m in projected cost savings
- Successful growth platform with occupational pensions as core has strong operational and financial synergies between Savings and Insurance. Growth with >20% ROE
 Q3 2017: Storebrand acquires Silver and Skagen
- Predictable framework for capital management and distribution of increasing dividends

Storebrand Group – an integrated financial services group



Life and pensions

- 40k corporate customers
- 1.9m individual customers
- NOK 419bn of reserves of which approx. 40% Unit Linked



Insurance

- Health, P&C and group life insurance
- NOK 4.5bn in portfolio premiums



Asset management

- NOK 626 bn in AuM of which 26% external assets
- 100% of investments assessed by sustainability criteria



Retail bank

- Direct retail bank
- NOK 41bn of net lending





Our strategy

Manage the guaranteed balance sheet

>150% SII margin

- Cost reductions through automation and outsourcing
- Manage for future capital release and increased dividend capacity

Continued growth in Savings and Insurance

Capital-light and profitable growth

- Market leading asset gatherer with strong Insurance offering
- Continued retail growth with low capital requirements

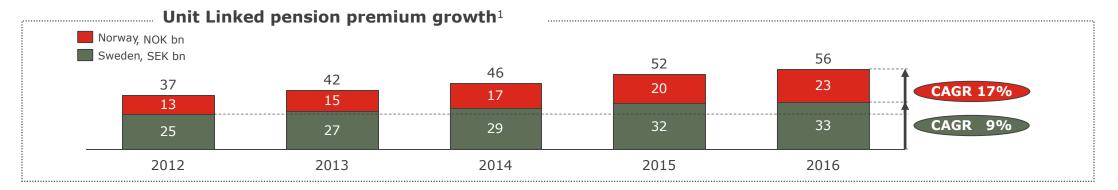
Lower capital requirements and higher quality of earnings

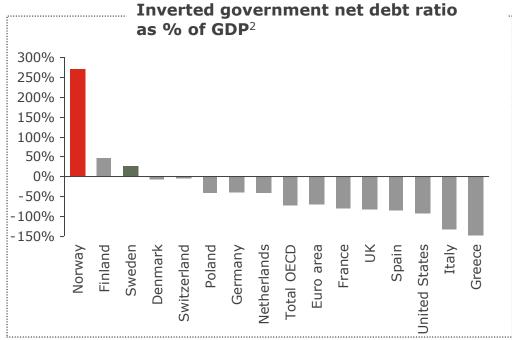
We work hard to reach our vision:

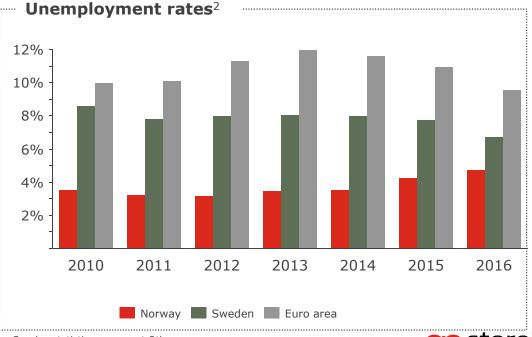


Healthy growth in Nordic pension market

- Supported by solid macro environment







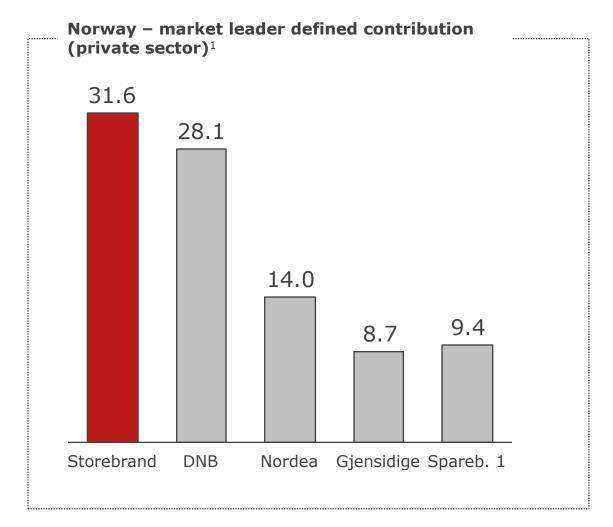
¹ Norway: Finance Norway statistics - written pension premiums (table 2b) Unit linked. Sweden: Insurance Sweden statistics - segment Other occupational pensions, includes Unit linked and Depot.

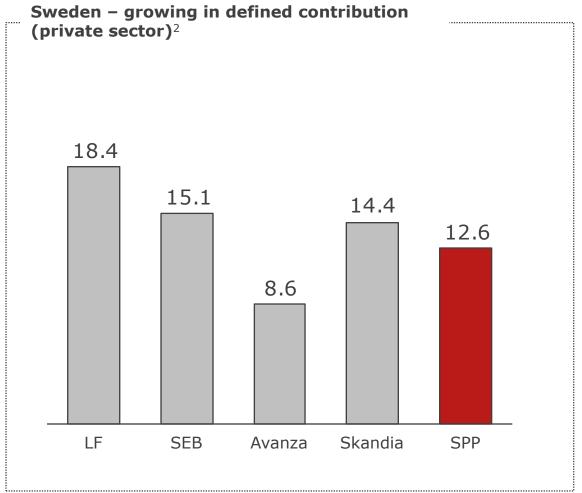




Defined Contribution Pension Savings in the Nordic

- Leading position in Norway and strong contender in Sweden





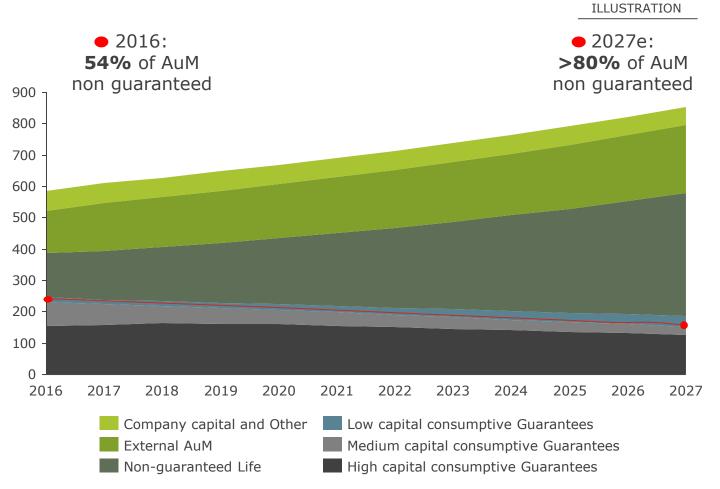


¹ Finance Norway. Gross premiums defined contribution with and without investment choice. 2Q 2017

² Insurance Sweden. Segment Unit Linked pensions 'Other occupational pensions' (written premiums) 2Q 2017

Storebrand balance sheet shifts to capital efficient products

Forecast assets under management (NOKbn)



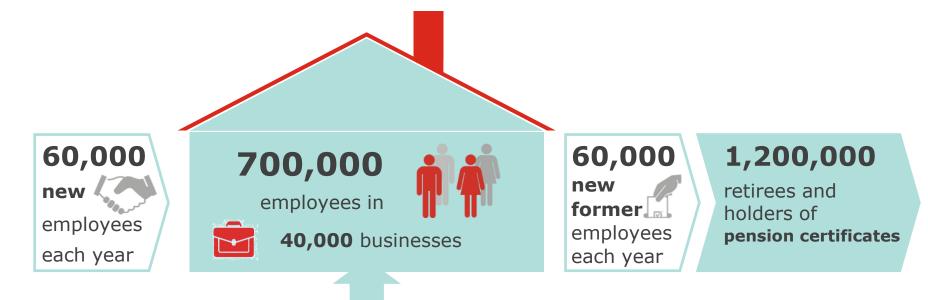
Implications for capital

- 1. Guaranteed portfolio has reached Solvency II peak capital consumption
- New growth in Savings and Insurance need little new capital
- Will increase free cash flow and dividend capacity

Cross Selling to 1.9m individuals

NHO

- Through Corporate Clients and External Partners

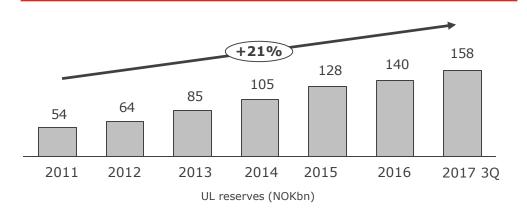




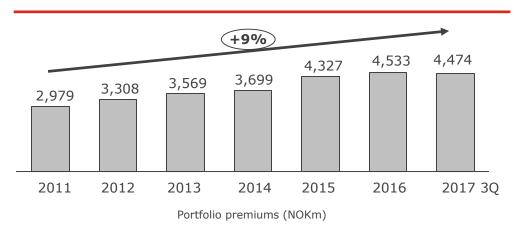
External platforms

Growth in Savings and Insurance

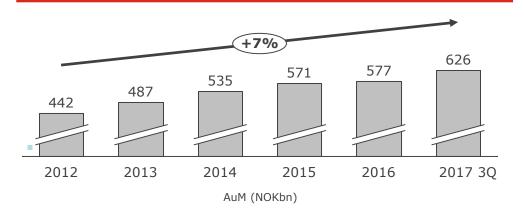
Unit Linked



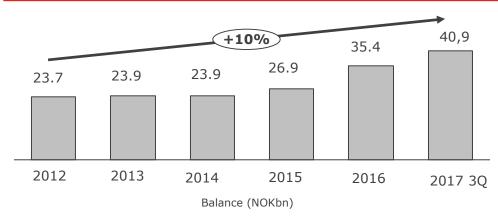
Insurance



Asset management



Retail bank





New business has strong capital synergies

Capital synergies

Solvency II capital generative

Builds >2pp of solvency ratio per year

Diversification benefits

Capital efficient mortgages on life balance sheet

Product areas



Pension savings



Asset mgmt.



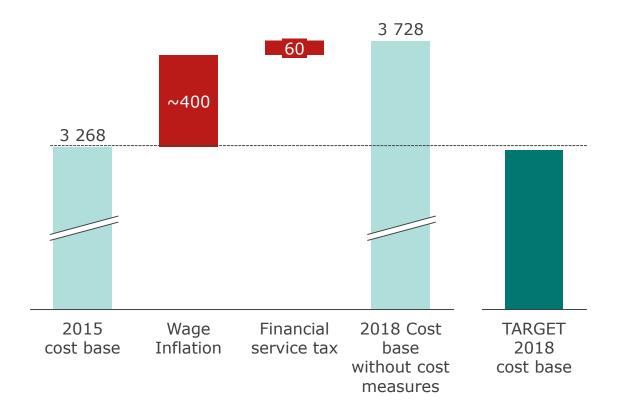
Insurance



Retail bank

Cost Target for Storebrand Group on track

Target to reduce costs nominally...



...on track despite strong business growth

New investments in fast growing business Increased investments in new digital growth

Financial tax in Norway
+ NOK 60m in increased costs annually

General inflation
Salary growth and general inflation



Storebrand ASA acquires SKAGEN AS

Strategic benefits positioning Storebrand + SKAGEN for continued growth



Complementary strengths and customer base

Combined no. 2 market position in attractive retail market

European institutional distribution

Scalable platform for growth

Financial benefits supporting cash generation and shareholder values



Increased scale in Asset Management

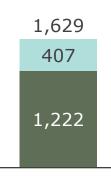
New revenue stream from assets without guarantees

Synergies in operations and administration

Cash generation for increased long term dividend capacity

Transaction structure – acquisition of 91% of outstanding shares

Initial payment in shares and cash



- NOK 1,629m paid to the sellers on closing
- 75% in shares (NOK 1,222m)
- 25% in cash (NOK 407m)

Capital implication Group

- Expected initial impact on solvency ratio of -2 percentage points
- Non guaranteed cash flow diversifies Group's earnings and increases dividend capacity

Potential earnout based on profit, revenue and performance

- Subject to net profit¹ for 2017 and net revenue¹ development for 2018-2019
- Profit split of net performance fees in period 2017-2022

Multiples and timeline

- Pre synergies ~ PE 11,5 on initial payment based on 2016 net profit (adj excess cash)
- Closing expected during Q4 subject to regulatory approvals

¹⁾ Net profit and net revenue excluding contribution from fees paid out based on fund performing above their respective benchmarks ("Performance fees")



Storebrand is growing by building a well-diversified savings business

Aging population and reduced state pensions increases savings

Individualisation of savings and pension market

Consolidation in European asset management industry





Strengthened position in attractive growth market with long term value creation

Attractive operational and administrative synergies

Storebrand Livsforsikring AS acquires Silver's insurance portfolio

Customers & portfolio	 21,000 policies to be transferred to Storebrand Livsforsikring AS NOK 8.5bn paid up polices with investment choice (no financial guarantees) NOK 1.5bn risk products
Purchase price	 NOK 520m financed by liquidity in Storebrand Livsforsikring AS Total liquidity in Storebrand Livsforsikring as of 3Q 2017 NOK 18.1bn
Financial effects	 NOK ~60m in annual pre tax administration results expected NOK ~45m negative non recurring result effect in 2018 NOK 300m deferred tax asset expected in 2018 due to tax loss carried forward in Silver AS 1 percentage point initial reduction in solvency
Other terms	 Closing expected in January 2018 The agreement with the administration board presupposes that no more than 20% of Silver's customers object to the solution by the deadline set by Silver and public approvals.

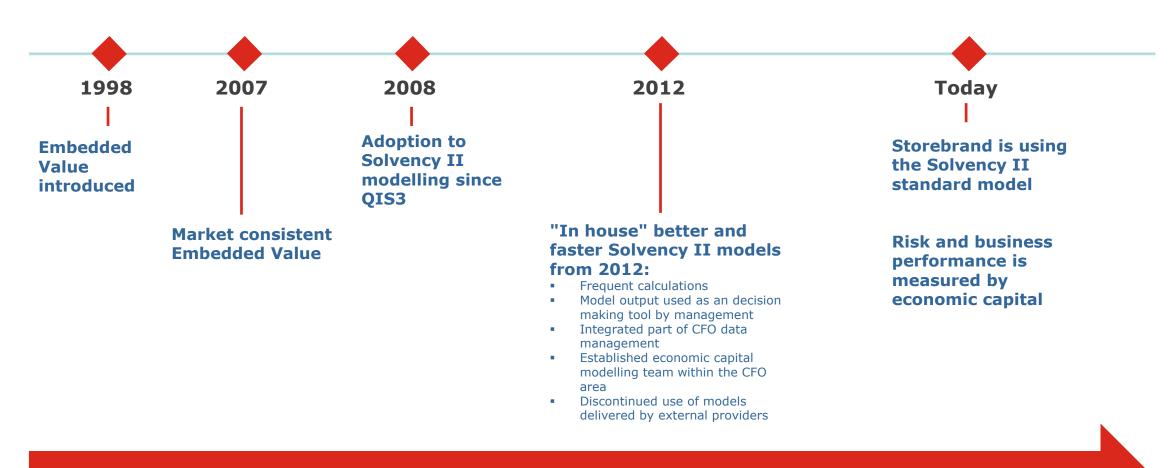


Finally! Pillar III Savings introduced in Norway with sales start 1 November



Solvency position and Capital

Long History of Economic Capital Modelling in Storebrand

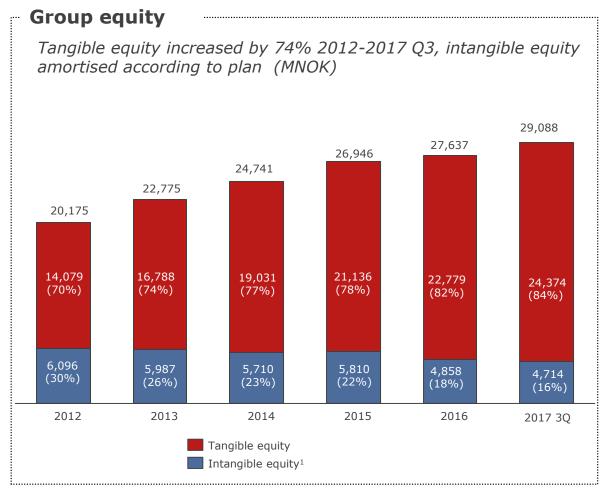


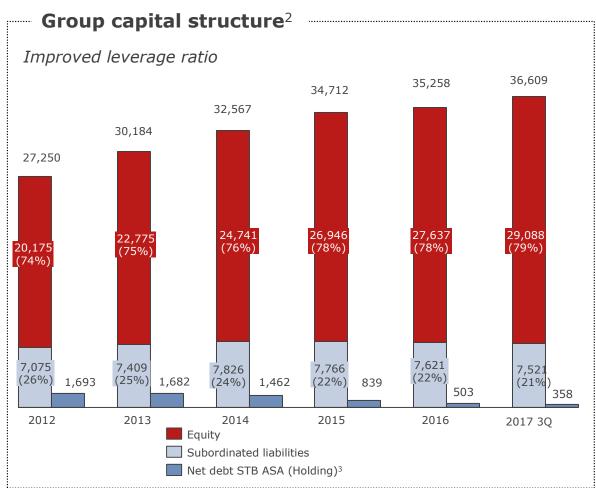
Economic models continuously evaluated by external partners



Storebrand Group equity and capital structure

- Reduced financial leverage and increased tangible capital





¹ Intangible equity: Brand names, IT systems, customer lists and Value of business-in-force (VIF), and goodwill. VIF and goodwill mainly from acquisition of SPP.



² Specification of subordinated liabilities:

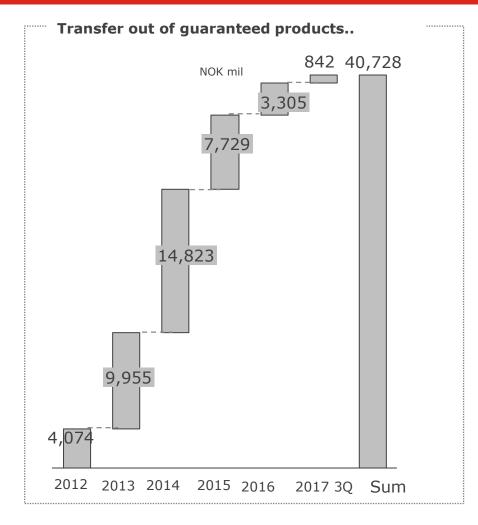
⁻ Hybrid tier 1 capital, Storebrand Bank ASA and Storebrand Livsforsikring AS

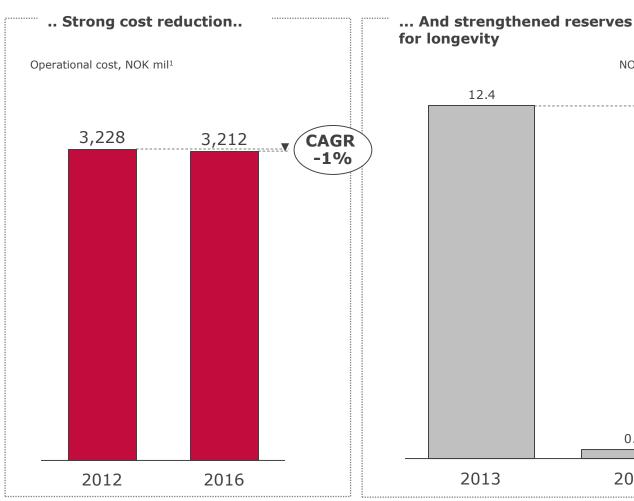
⁻ Perpetual subordinated loan capital, Storebrand Livsforsikring AS

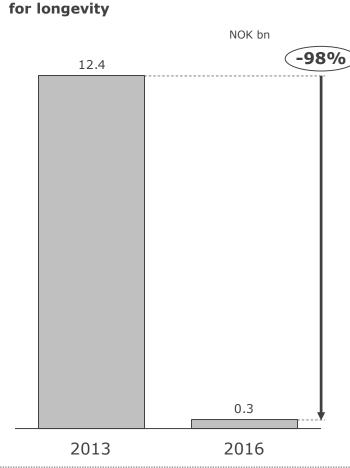
⁻ Dated subordinated loan capital, Storebrand Bank ASA and Storebrand Livsforsikring AS

³ (Senior debt – liquidity portfolio) in holding company shown in separate column as it is not part of group capital.

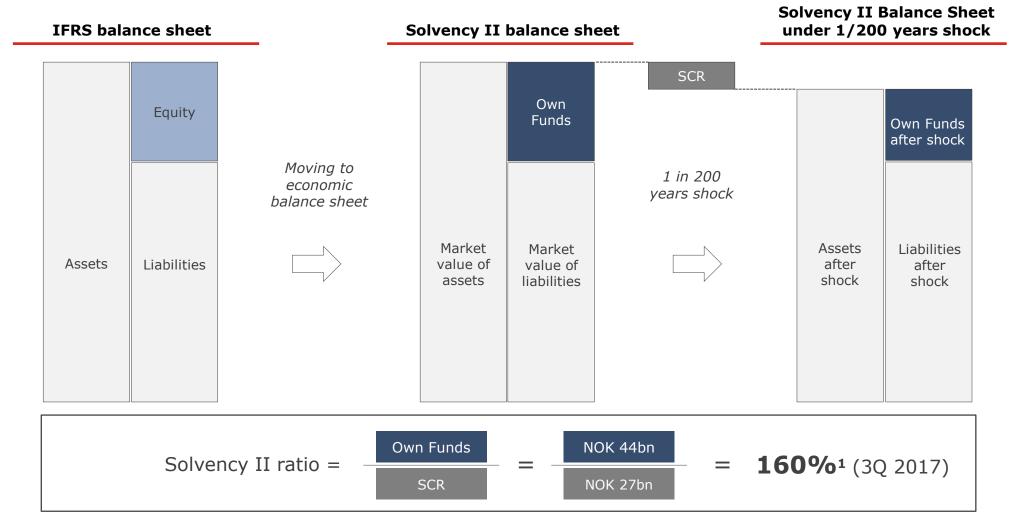
Transition Into a Solvency II Based Regime has Required Discipline and Targeted Measures







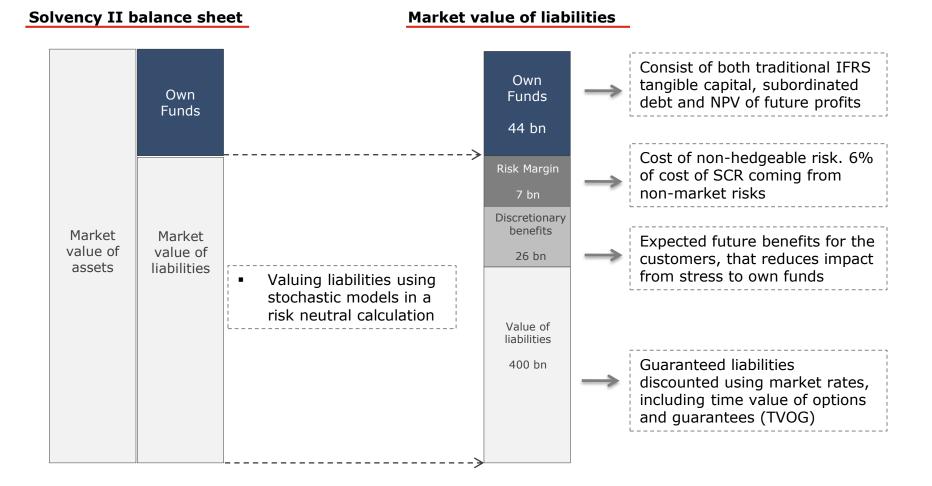
The Solvency Calculation – moving to a market consistent balance sheet and risk sensitive capital requirements

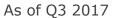


Calculating Market Value of Liabilities under Solvency II

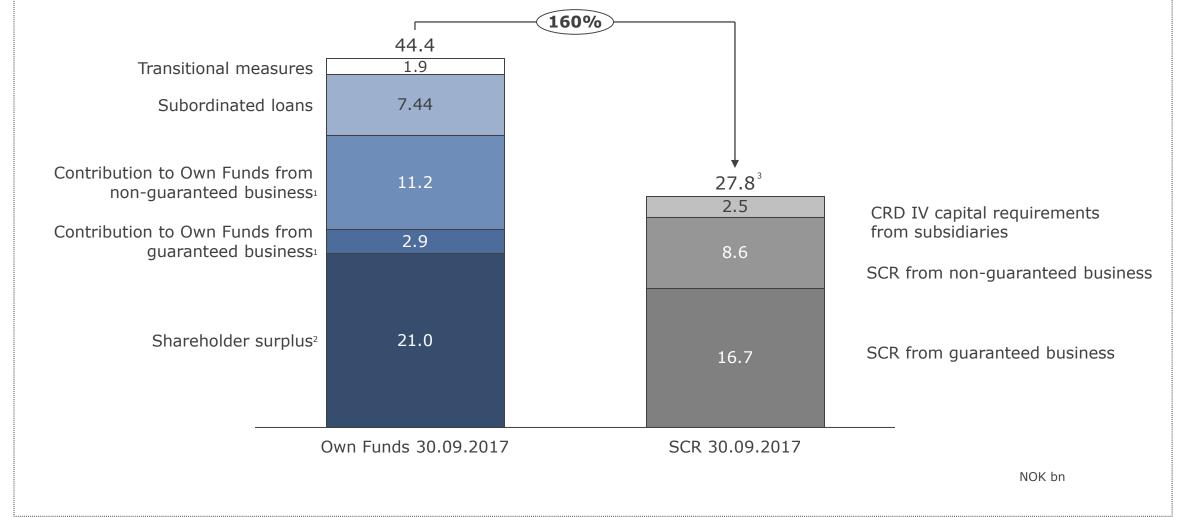
Both assets and liabilities are mark to market

- For assets this means using observable market prices
- For insurance liabilities there is a standardised methodology for estimating the value of insurance customers contracts
- Own funds is the difference between the market value of assets and liabilities





Solvency II Ratio Storebrand Group Q3 2017

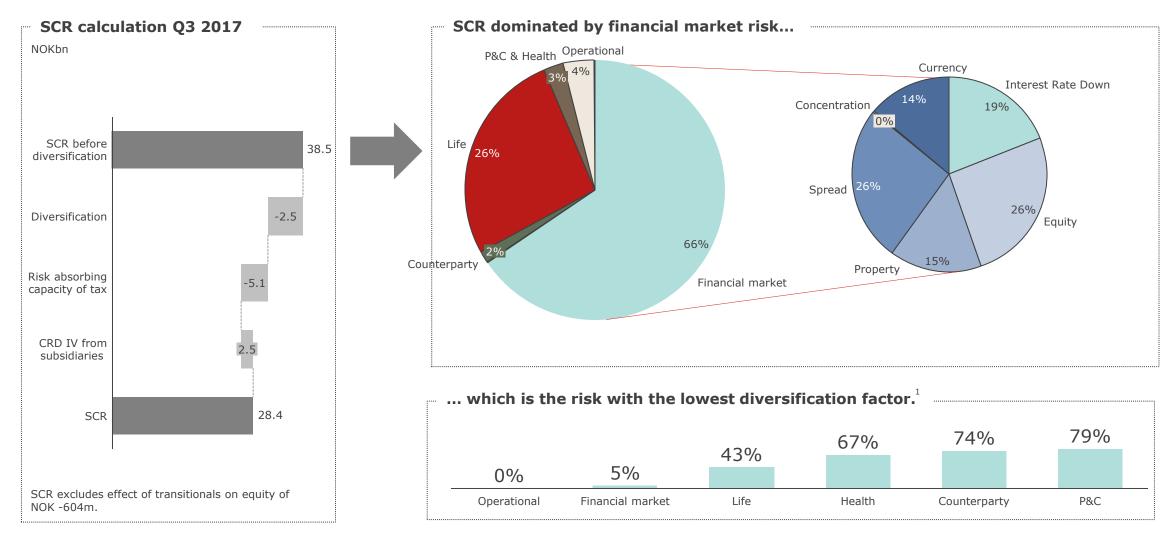


¹ Contribution to Own Funds from products = NPV of future profit - Risk margin. Including LKT for Guaranteed products SPP.

² Shareholder surplus at market value.

³ Includes effect of transitionals on equity of NOK -604m.

Solvency Capital Requirements (SCR)

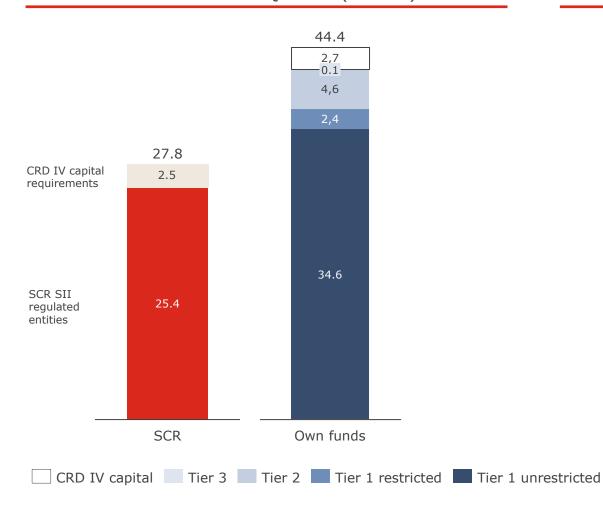




High quality capital base



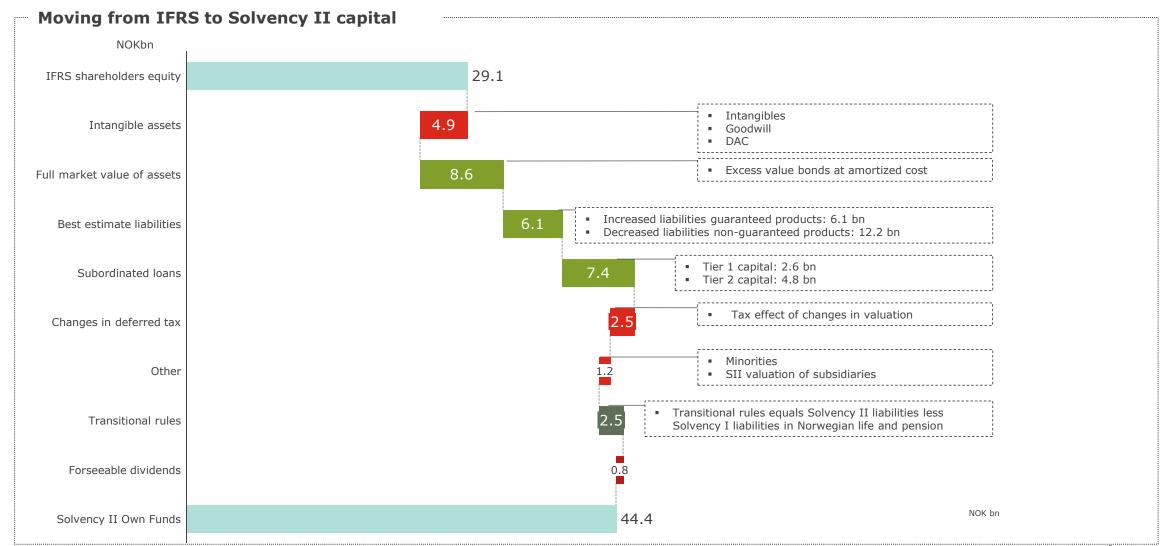
Own funds in % of SCR (excluding CRD IV subsidiaries)







From IFRS Values to Solvency II Own Funds

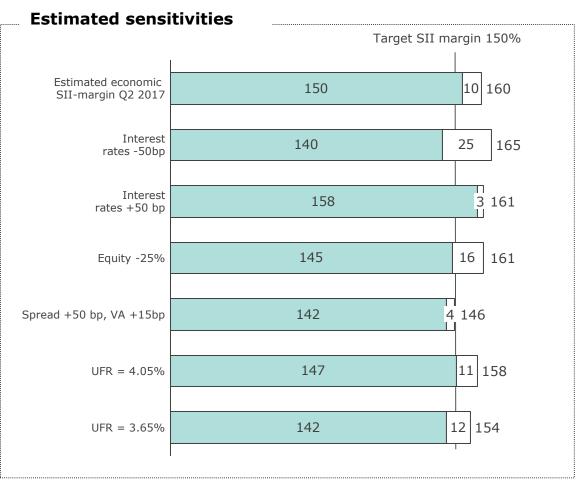


SII position and sensitivities Storebrand Group



Key takeaways

- Group results strengthens the Solvency ratio
- Strong asset return allow for increased buffer capital
- Increased interest rate levels in the forward rates
- Small changes in value of transitional measures



¹ The estimated solvency position of Storebrand Group is calculated using the current Storebrand implementation of the Solvency II Standard model with the company's interpretation of the transition rules from the NFSA. Output is sensitive to changes in financial markets, development of reserves, changes in assumptions and improvements of the calculation framework in the economic capital model as well as changes in the Solvency II legislation and national interpretation of transition rules.



Strong returns on IFRS equity in Savings and Insurance

ILLUSTRATIVE Other Savings Guaranteed Group Insurance IFRS earnings¹ 910 554 934 296 2,694 (NOKm) Allocated Equity² 3.6 1.7 19.7 3.3 28.2 (NOKbn) Pro forma 26% 33% 5% 9% 9.5% RoE adj(%)

The equity in the Group sits within different legal units. This allocation of equity is done on a pro-forma basis to reflect an approximation to the IFRS equity consumed in the different reporting segments after group diversification. The estimated allocation is based on the capital consumption under SII and CRD IV adjusted for positive capital contribution to own funds. The Insurance segment has been allocated an increased capital level which is more in line with long-term expected diversification effects.



¹ Result before amortisation and after tax, Q1 2016 - Q1 2017

² Based on solvency II position pr. Q1 2017 incl. transitional rules on 159%. IFRS equity allocated on a pro forma basis.

Storebrand Group is well Capitalized for Growth and Dividends

Tangible equity more than doubled since 2010

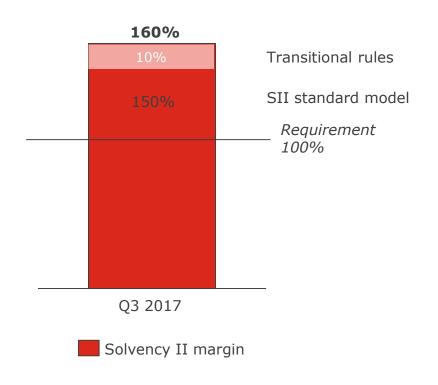
NOKbn 11.6

2017 3Q

2010

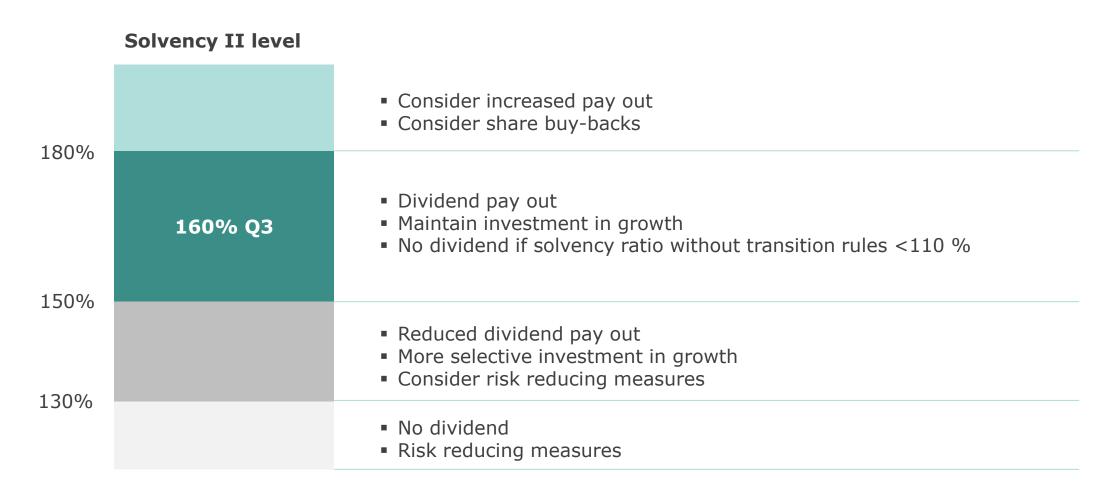
Tangible equity

Strong solvency position



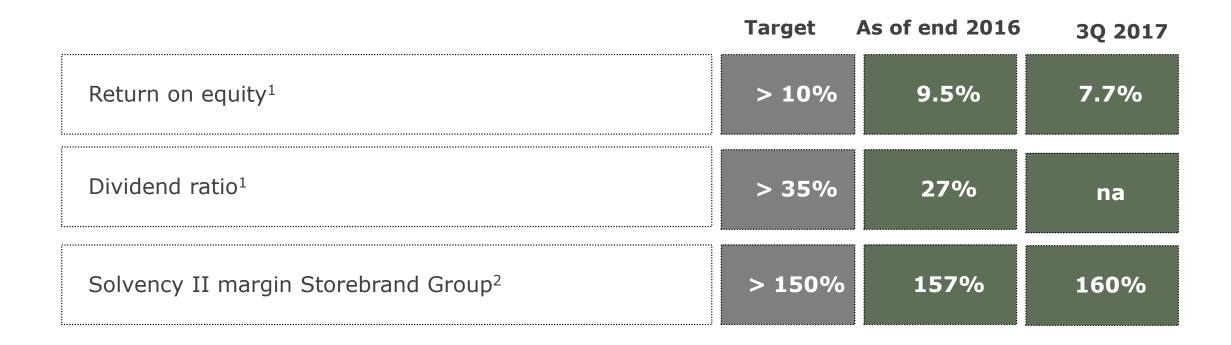


Group capital management policy





Financial targets





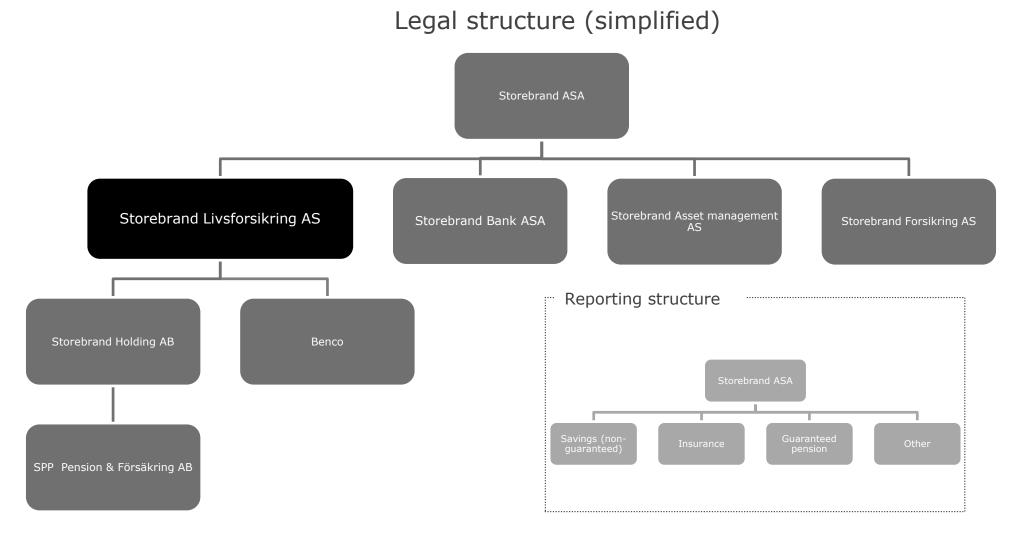
¹ Before amortisation after tax.

² Including transitional rules.

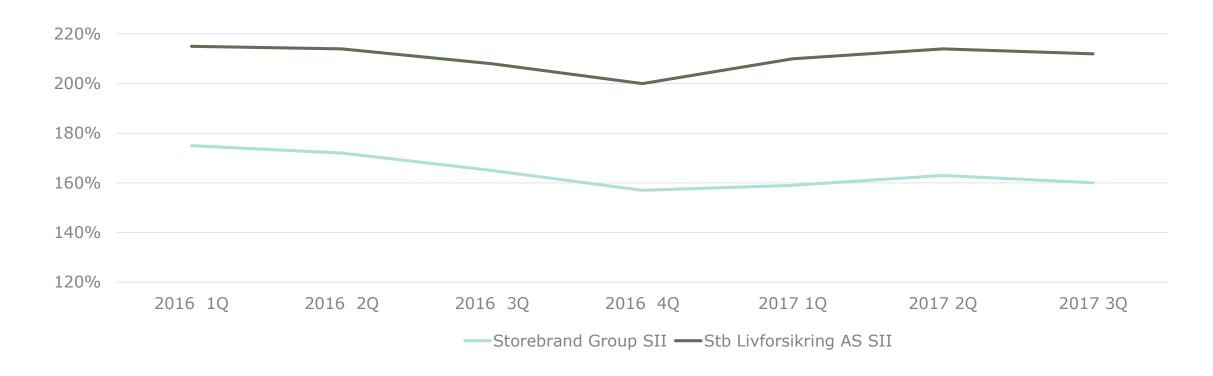
Storebrand Livsforsikring AS

Storebrand Group Structure (simplified)

- Diversified cash flow to holding company Storebrand ASA



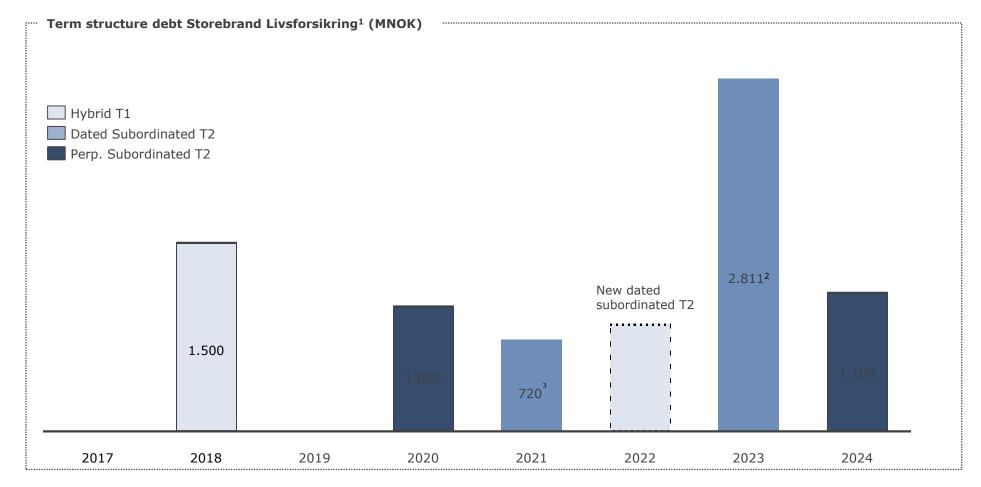
Solvency ratio for Storebrand Livsforsikring AS (issuer) vs Storebrand Group - Including transition rules



- Issuer (Storebrand Livsforsikring AS) is well capitalized



Term structure debt Storebrand Livsforsikring AS



¹ Call dates



² EUR 300 Million (EURNOK 9.37)

³ SEK 750 Million (NOKSEK 0.96)

BBB+ rating with positive outlook from S&P Global

...reflecting business and capital improvement during the past years

Rating and underlying rationale Insurance Financial Strength Rating (IFSR) BBB+ (positive outlook) Rating Outstanding Expected subordinated rating subordinated rating BBB-BBB-

Key Comments

- S&P Global has assigned an "BBB+" rating with positive outlook reflecting:
 - Improved and sustainable Capital ratio
 - Solid results and improved earnings generation capacity
 - Proven progress in shifting to capital-light products
 - Ratings not immediately affected by announced Skagen purchase and Silver insurance portfolio takeover

Transaction summery

- Indicative key terms

Issuer	Storebrand Livsforsikring AS
Instrument:	Solvency 2 Compliant Subordinated bond issue (Tier 2 Capital)
S&P Global Ratings:	BBB+ (issuer Rating)/[Baa3] (Expected Instrument Rating)
Volume:	Approx. 800 NOK/SEK
Maturity Date:	(-) 2047
Issuer's Call option:	Ordinary calls on () 2022, and any interest payment date thereafter. Conditional calls on either a Capital Disqualification Event; a Rating Agency Event; or a Taxation Event
Coupon rate:	NIBOR/STIBOR+[Margin], payable quarterly in arrears
Margin	[-]% until, 2027 thereafter [1.00]% increase
Deferral of Interest Payments	At the Issuer's option, subject to 6 months dividend pusher. Mandatory in event of breach of solvency requirements. Arrears of Interest will be cumulative
Listing:	An application will made for Bonds to be listed on [Oslo Børs]
Bond Trustee:	Nordic Trustee ASA
Governing law:	Norwegian law
Denomination	SEK/NOK 1,000,000
Arrangers:	Danske Bank & Nordea

Key investment considerations

- Storebrand is the leading Nordic pension and saving provider
- Storebrand is celebrating 250 years and Storebrand Livsforsikring AS has a very long track record as a reliable borrower
- Owner Storebrand ASA has a diversified income and low leverage
- Proven risk and cost control
- Significant business and capital improvement during the past years
- New business has low capital need and diversify income generation in the group

Appendix: Results Q3 2017

Highlights 3Q 2017

Group result¹





Operating profit

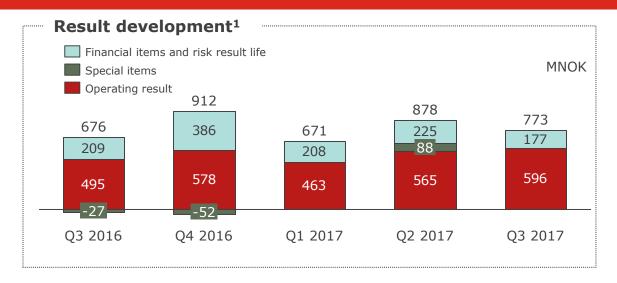
¹ Result before amortisation and write-downs.

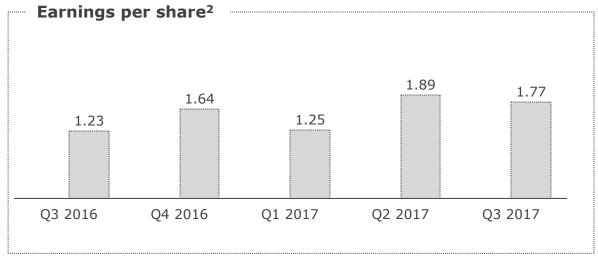
² Growth figures are from YTD 2016 to YTD 2017.

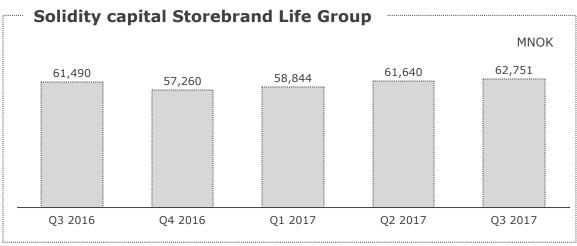
³ Including transitional rules.

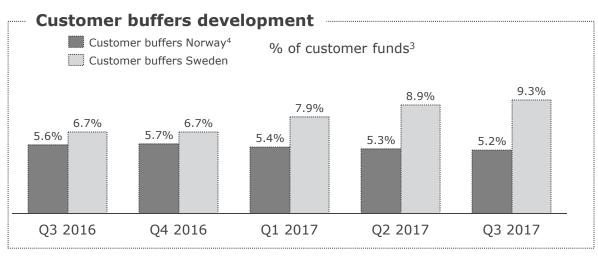


Key figures











¹ Result before amortisation, write-downs.

² Earnings per share after tax adjusted for amortisation of intangible assets.

³ Customer buffers in Benco not included. In addition there are unallocated investment results of NOK 4.3 billion in Norwegian guaranteed that will be allocated at year end.

⁴ Solidity capital/customer buffers does not include provisions for future longevity reserves.



Storebrand Group

Profit¹

	3Q		01.01-30.09		Full year	
NOK million	2017	2016	2017	2016	2016	
Fee and administration income	1 103	1 040	3 201	3 097	4 235	
Insurance result	320	238	885	694	945	
Operational cost ²	-826 ²	-811	-2 462	-2 330	-3 191	
Operating profit	596	468	1 624	1 461	1 989	
Financial items and risk result life	177	209	698	540	924	
Result before amortisation	773	676	2 322	2 001	2 913	
Amortisation and write-downs of intangible assets	-101	-101	-299	-311	-406	
Result before tax	672	576	2 023	1 690	2 506	
Tax	27	-135	-111	-224	-364	
Profit after tax	698	441	1 912	1 466	2 143	



¹ The result includes special items. Please see storebrand.com/ir for a complete overview.

² Cost 3Q 2017 affected by costs associated with 250 years anniversary and increased value of synthetic shares. Adjusted for this effect costs are nominally flat Q-O-Q.



Storebrand Group

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NOK million	3Q	3 Q		30.09	Full year	
	2017	2016	2017	2016	2016	
Fee and administration income	1 103	1 040	3 201	3 097	4 235	
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Profit per line of business

	3Q		01.01	01.01-30.09	
NOK million	2017	2016	2017	2016	2016
Savings - non-guaranteed	314	236	872	742	1 063
Insurance	221	161	576	432	575
Guaranteed pension	244	126	735	378	870
Other profit	-5	154	140	449	405
Profit before amortisation	773	676	2 322	2 001	2 913

Savings (non-guaranteed)



- continued growth

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NOK million	3	3 Q		01.01-30.09	
	2017	2016	2017	2016	2016
Fee and administration income	763	681	2 210	2 014	2 758
Operational cost	-445	-442	-1 342	-1 274	-1 700
Operating profit	318	239	868	739	1 058
Financial items and risk result life	-4	-3	4	2	5
Profit before amortisation	314	236	872	742	1 063

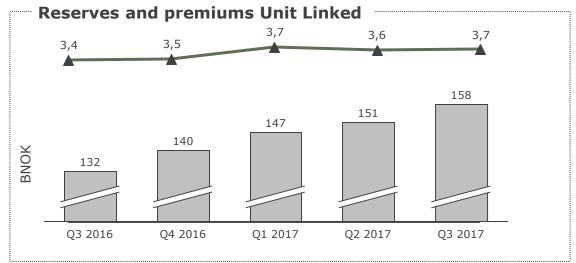
Profit per product line

	3Q		01.01-	01.01-30.09	
NOK million	2017	2016	2017	2016	2016
Unit linked Norway	82	56	220	178	242
Unit linked Sweden	53	43	182	120	175
Asset Management segment	132	107	353	340	518
Retail banking	46	29	117	103	127
Profit before amortisation	314	236	872	742	1 063

Savings (non-guaranteed)

Savings

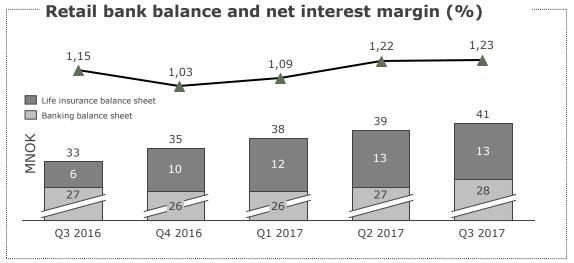
- strong growth in assets and retail lending



Comments

- 7% premium growth in UL premiums¹
- 26% retail lending growth²
- 10% growth in assets under management²







¹ Excluding transfers. Growth from YTD 2016 to YTD 2017.

² Growth figures from YTD 2016 to YTD 2017.



Insurance

Profit

	3Q	3Q			Full year	
NOK million	2017	2016	2017	2016	2016	
Insurance premiums f.o.a.	993	962	2 904	2 871	3 828	
Claims f.o.a.	-674	-724	-2 019	-2 177	-2 883	
Operational cost	-175	-152	-519	-435	-602	
Operating profit	145	87	366	259	342	
Financial result	76	74	209	173	233	
Profit before amortisation	221	161	576	432	575	

Profit per product line

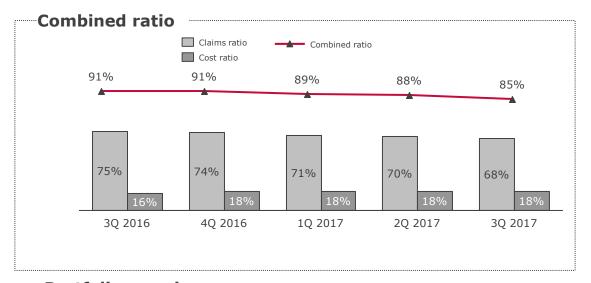
	017 80	2016 63	2017	2016	2016
P&C & Individual life	30	63	0.47		
		90	247	245	293
Health & Group life 1	16	41	263	96	149
	24	57	66	91	133
Profit before amortisation 2	21	161	576	432	575



Insurance

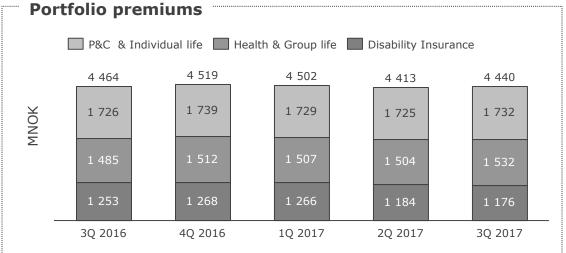


- Lagging growth, strong combined ratio



Comments Combined ratio and results

- Combined Ratio 85%
- Reduced premiums due to on-going shift to more cost-effective distribution and new disability product



Comments premiums and growth¹

- Flat premium development within P&C & Individual life
- 3% premium growth within Health & Group life
- -6% premium decline in Pension related disability Nordic



Guaranteed pension





Profit

	30	3Q		01.01-30.09	
NOK million	2017	2016	2017	2016	2016
Fee and administration income	380	403	1 108	1 190	1 566
Operational cost	-212	-257	-649	-721	-981
Operating profit	169	146	459	469	585
Risk result life & pensions	9	-18	49	-24	-37
Net profit sharing and loan losses	66	-2	227	-67	322
Profit before amortisation	244	126	735	378	870

Profit per product line

	30	3Q		01.01-30.09	
NOK million	2017	2016	2017	2016	2016
Defined benefit (fee based)	83	82	222	278	340
Paid-up policies, Norway	38	9	94	33	46
Individual life and pension, Norway	20	2	36	6	147
Guaranteed products, Sweden	104	32	383	60	336
Profit before amortisation	244	126	735	378	870

Guaranteed pension



- reserves in long term decline and robust buffer situation



Comments

- As companies convert to DC schemes, the migration from DB to lower-margin paid up policies continues to reduce fee income in Guaranteed pensions
- Strong profit sharing results in the quarter

made in the IFRS accounting

NOK million	2017 3Q	2016 3Q	Change
Market value adjustment reserve	2 104	4 220	-2 116
Excess value of bonds at amortised cost	8 610	11 562	-2 952
Additional statutory reserve	6 721	5 190	1 531
Unallocated results	4 827	3 546	1 281
Conditional bonuses Sweden	7 067	5 258	1 809
Total	29 329	29 775	-446
1) The term Buffer capital in this table is not consisten	t with the definition	of buffer capital	

Guaranteed reserves in % of total reserves

66,5%

63,9%
63,2%
62,4%
Q3 2016
Q4 2016
Q1 2017
Q2 2017
Q3 2017



Other

Other¹

Profit

NOK million	3	3Q		01.01-30.09	
	2017	2016	2017	2016	2016
Fee and administration income	19	31	63	102	145
Operational cost	-53	-35	-132	-108	-141
Operating profit	-35	-4	-69	-6	4
Financial items and risk result life	30	158	209	456	401
Profit before amortisation	-5	154	140	449	405

Profit per product line

NOK million	3Q		01.01-30.09		Full year
	2017	2016	2017	2016	2016
Corporate Banking	20	34	38	69	76
BenCo	8	7	18	43	44
Holding company costs and net financial results in company portfolios	-33	113	84	337	285
Profit before amortisation	-5	154	140	449	405

 $^{^{1}}$ Excluding eliminations. For more information on eliminations, see Supplementary Information.





Investor Relations contacts

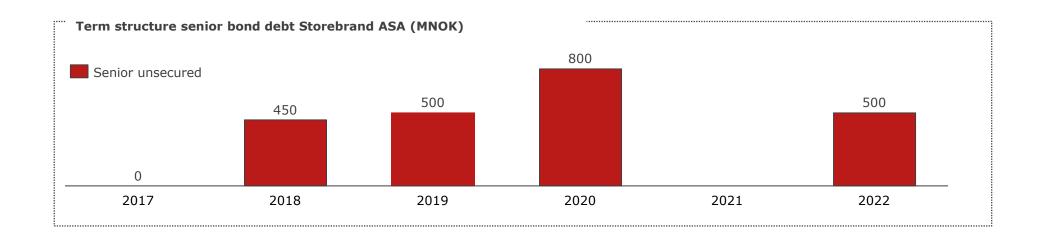
Lars Aa Løddesøl Kjetil R. Krøkje Group CFO Head of IR lars.loddesol@storebrand.no kjetil.r.krokje@storebrand.no +47 9348 0151 +47 9341 2155

Our Vision

Recommended by our customers

This document contains Alternative Performance Measures as defined by the European Securities and Market Authority (ESMA). An overview of APMs used in financial reporting is available on storebrand.com/ir.

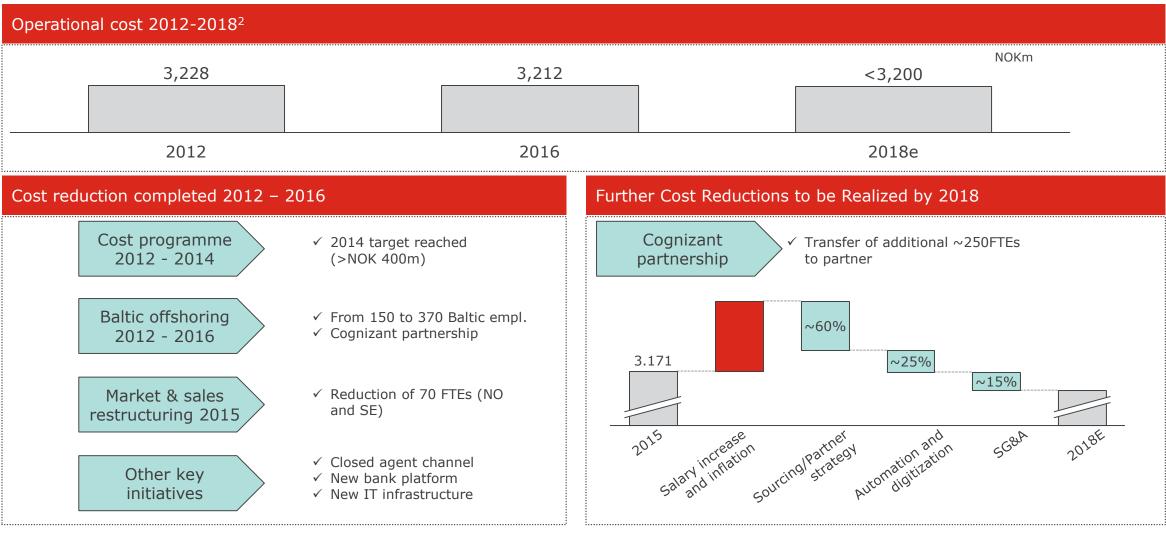
Storebrand ASA, Term structure debt





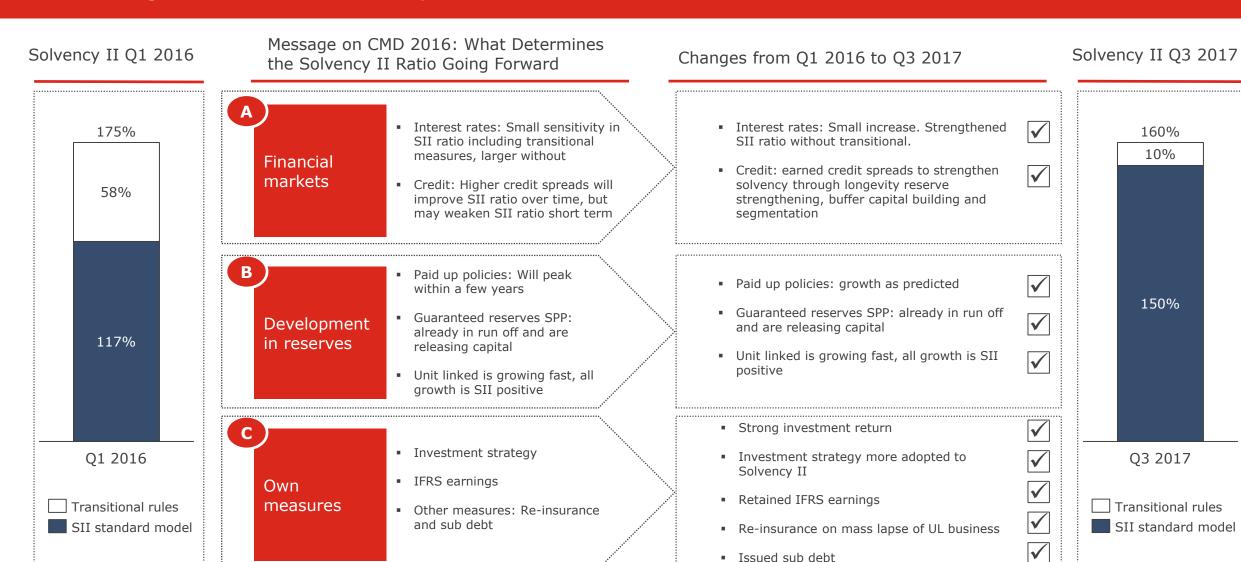


Storebrand Group Targeted nominal flat costs 2012-2018/NOK 800m cost reduction¹





Changes to the Solvency II from CMD 2016 to Q3 2017

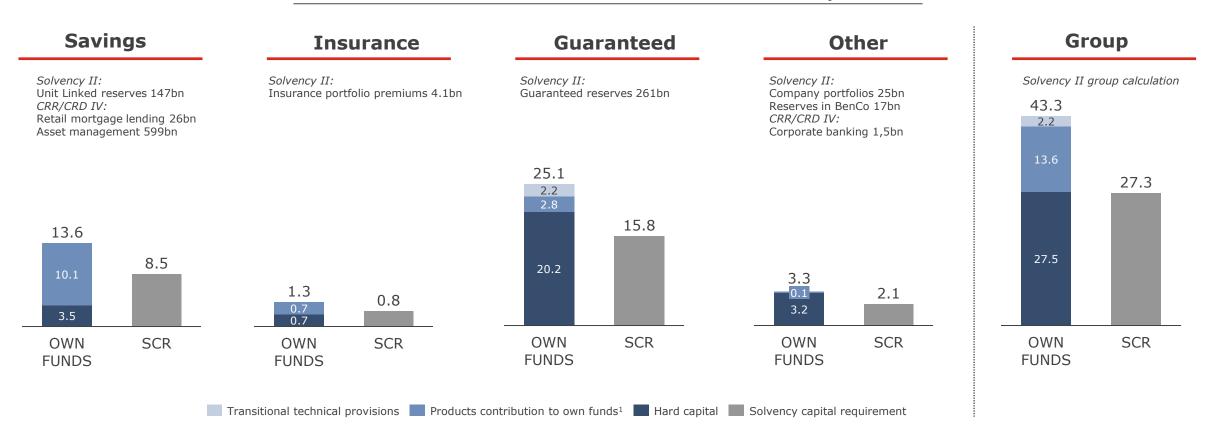


storebrand

Solvency Capital allocation pr segment

- most of the capital allocated to the guaranteed segment

ILLUSTRATIVE PRO FORMA ALLOCATION BASED ON 159% SOLVENCY RATIO PR Q1 20171

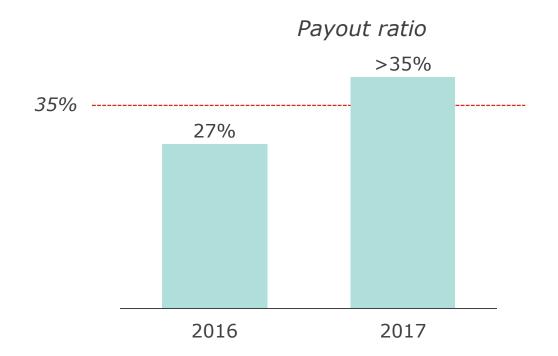


¹The equity and debt in the Group sits within different legal units. This allocation of solvency capital is done on a pro-forma basis to reflect an approximation to the solvency II capital consumed in the different reporting segments after group diversification. The estimated allocation is based on the capital consumption under SII and CRD IV adjusted for positive capital contribution to own funds. Storebrand has a target of a solvency ratio above 150%. The pro forma allocation of capital is based on the actual solvency ratio pr. Q1 2017 of 159%. Hard capital is defined as paid in and earned equity, subordinated debt and other tangible capital elements. Products contribution to own funds in Guaranteed includes positive contribution from deferred capital contribution (DCC) in the Swedish business.



Dividend NOK 1.55 pr. share

[market communication dividend from Q4 2016]



- The Board proposes a dividend of NOK
 1.55 per share for 2016
- Expected dividend of more than 35 per cent of the result for 2017¹
- Expected development in the Solvency II ratio implies a further gradual increase in the dividend pay-out ratio from 2018 onwards



Growth ambitions 2018

- as presented on CMD 2016



Unit Linked



Asset mgmt.



Insurance



Retail bank

#1

market position Norway & Sweden¹ #1

Norwegian asset manager

NOK 150m

Revenue growth

NOK 100m

Profit growth

~ 10% Long term growth²

90-92%

Combined Ratio

Double

Retail loan book

>10%

ROE³



¹ Within segment 'Other occupational pensions'.

² Lower growth expected in 2016 due to change in distribution.

³ RoE Retail banking only.